

skin and flabbiness on the face, neck or any part of the body," (Estro Turtle Hormone Cream) "1) It helps to remove eye lines age-lines. 2) It helps to firm up sagging muscles, double chin and crepey throats. 3) It helps to stimulate undernourished skin and brings back fresh and youthful glow to faded face and neck-skin," and (Estrogenic hormone cream) "helps to erase eye lines, large pores and skin impurities. Helps to stimulate undernourished skin and brings back freshness to faded face and neck."

DISPOSITION: November 17, 1949. Default decree of condemnation. The court ordered that a portion of the products be delivered to the Food and Drug Administration and that the remainder be destroyed.

3035. Misbranding of St. Johns 4 Way Hair Grower and Scalp Treatment. U. S. v. 12 Bottles, etc. (F. D. C. 27217. Sample No. 47706-K.)

LIBEL FILED: May 16, 1949, Southern District of West Virginia.

ALLEGED SHIPMENT: The product and a number of leaflets and display cards were shipped on or about March 12 and April 1 and 5, 1949, by the St. Johnsbury Products Co., from Los Angeles, Calif., and a number of other leaflets were shipped by the Dispatch Printing Co., from Los Angeles, Calif., on or about March 30, 1949.

PRODUCT: 12 8-ounce bottles of *St. Johns 4 Way Hair Grower and Scalp Treatment* at Charleston, W. Va., together with a number of leaflets entitled "Announcing The Discovery of St. Johns 4 Way Hair Grower and Scalp Treatment" and "Jack Chefe" and a number of display cards entitled "A New Discovery."

LABEL, IN PART: "St. Johns 4 Way Hair Grower and Scalp Treatment * * *
Ingredients: Prepared with Complex Glucosides, Sodium Bicarbonate, Sodium Sulfate, Sodium Chloride, and Ferric Chloride."

NATURE OF CHARGE: Misbranding, Section 502 (a), certain statements on the bottle label and in the leaflets and on the display cards were false and misleading since they represented and suggested that the article was effective in growing hair on bald heads, stopping the loss of hair, and curing dandruff and scalp itch, whereas the article was not effective for such purposes.

DISPOSITION: December 19, 1949. The St. Johnsbury Products Co., claimant, having filed an answer and the answer subsequently having been withdrawn, judgment of condemnation was entered and the court ordered that the product be destroyed.

3036. Misbranding of Jessamine's Electro-Way (device). U. S. v. 1 Device * * *. (F. D. C. No. 28303. Sample No. 55296-K.)

LIBEL FILED: On or about December 1, 1949, Western District of Missouri.

ALLEGED SHIPMENT: On or about September 12, 1949, by Jessamine's, from Oakland, Calif.

PRODUCT: 1 *Jessamine's Electro-Way* device at Kansas City, Mo. This device consisted of a transformer to reduce the voltage of the ordinary house current and pads by means of which the low voltage current could be applied to any desired part of the body.

NATURE OF CHARGE: Misbranding, Section 502 (a), certain statements in the accompanying labeling of the device, namely, in an undated letter mailed September 5, 1949, in letters dated September 20, 1949, and September 29, 1949,