

3279. Misbranding of Rutang Botanical Laxative Compound, Rutang Super White Liniment, and Rutang tablets. U. S. v. 41 Bottles, etc. (F. D. C. No. 29389. Sample Nos. 81860-K to 81862-K, incl.)

LIBEL FILED: July 21, 1950, Southern District of Florida.

ALLEGED SHIPMENT: On or about May 16 and 26 and June 5, 1950, from Columbus, Ohio.

PRODUCT: 41 1-pint bottles of *Rutang Botanical Laxative Compound*, 71 1-pint bottles of *Rutang Super White Liniment*, and 36 100-tablet bottles of *Rutang tablets* at Miami, Fla., in possession of the Vita Health Co., together with a number of circulars entitled "Rutang Price List No. 11."

Analysis showed that the *Rutang Botanical Laxative Compound* was an aqueous solution of plant extractives, including emodin; that the *Rutang Super White Liniment* was an aqueous ammoniacal suspension of turpentine and camphor; and that the *Rutang tablets* contained aspirin and calcium succinate.

RESULTS OF INVESTIGATION: The circulars described above were printed locally and were given to customers of the consignee.

NATURE OF CHARGE: Misbranding, Section 502 (a), certain statements in the accompanying circular were false and misleading. The statements represented and suggested that the *Rutang Botanical Laxative Compound* was effective in the treatment of gastritis; that it was effective for providing strength and vitality, for making one feel better, for relieving pains, for curing the human body, and for preventing suffering; and that the *Rutang Super White Liniment* and the *Rutang tablets* were effective in the treatment of rheumatism, neuritis, and arthritis. The articles were not effective treatments for the conditions stated and implied.

The articles were misbranded while held for sale after shipment in interstate commerce.

DISPOSITION: October 12, 1950. Default decree of forfeiture and destruction.

3280. Misbranding of Liv and Scrub. U. S. v. 70 Jars, etc. (F. D. C. No. 29376. Sample Nos. 88167-K, 88168-K.)

LIBEL FILED: June 30, 1950, District of Colorado.

ALLEGED SHIPMENT: On or about April 4 and May 4, 1950, by Gene Salee, Inc., from Los Angeles, Calif.

PRODUCT: 70 2-ounce jars and 40 4-ounce jars of *Liv* and 67 2-ounce jars and 60 4-ounce jars of *Scrub* at Denver, Colo. Each jar contained a circular entitled "Liv."

RESULTS OF INVESTIGATION: On display in the store of the consignee, together with the articles, were a number of leaflets and a display placard entitled "Thrilling New Complexion Aid" and a display placard entitled "Healing Ointment On Market As Cosmetic."

The leaflets were given to customers and were available to anyone coming to the counter. Information obtained during the investigation indicated that the *Liv* consisted essentially of ichthammol, bentonite, glycerin, and water, and that the *Scrub* consisted essentially of almond meal, honey, cholestrin, and water.

LABEL, IN PART: (Jars) "Liv Beautifies Blemished Complexion" and "Scrub Cleanses Pores Stimulates Drab Skin."

NATURE OF CHARGE: Misbranding, Section 502 (a), certain statements on the jar labels and in the circular contained in the jars were false and misleading