

ing Book Aid—Copyright 1947,” “Nature’s Advanced Health Guide—Final Supplement to Nature’s Advanced Physician Health Guide,” “Dr. Deonisie Daniel Chirila’s Practical and Experimentally Developed Herbal Formulas \* \* \* For the Benefit of Those in Need or Concerned,” and “Nature’s Aid Advanced Health Guide”; brochures entitled “Fundamental Healing Aid and Health Guide” and “Dr. Deonisie D. Chirila, N. D., M. T. D., D. C. \* \* \* Founder and Originator of The Formulas Outlined in this Monumental Brochure For The Body Cleansing and Healing Aid”; leaflets entitled “Failures and Misconceptions by Dr. Deonisie D. Chirila” and “Announcement—Dr. Chirila’s New Herbal Compound Preparations as General Body Energizing and Mucus Cleansing Aid for Restoration of Health”; and form letters headed “Dear Friends: —No. 327 Purgative Medium,” “Health News and Truth—Dear Folks and Friends,” and “Dear Doctor and Fellow Practitioner.”

The complaint alleged further that the *herbal drugs* were misbranded under 502 (a) because of false and misleading representations in their labeling that such drugs constituted adequate and effective treatments for various diseases, symptoms, and conditions, including one or more of the following: brain troubles, eye infirmities, epilepsy, nervous troubles, influenza, high blood pressure, apoplexy, toxic conditions, laryngitis, acute indigestion, Bright’s disease, inflammation of the kidneys, gallbladder and bile duct irritations, tuberculosis, lung weakness, anemia, sores, blood poisoning, intestinal ulceration and inflammation, neuralgia, backache, liver trouble, malarial fever, biliousness, acidosis, rheumatism, gout, arthritis, cough, cold, and functional kidney weakness.

The complaint alleged also that the defendant was well aware that his activities were violative of the law; that inspections had been made of his business in April 1944 and April 1955; that he had been warned against the interstate shipment of misbranded drugs by a Notice of Hearing dated 7-27-55; and that investigations in March and April 1956 showed that he was still continuing to ship misbranded drugs.

**DISPOSITION:** 10-18-56. The defendant having consented to the entry of a decree, the court entered a decree of permanent injunction. The decree enjoined the defendant against causing to be introduced and delivered for introduction into interstate commerce (1) the *herbal drugs* described in the complaint for injunction, and labeled as adequate and effective treatments for the diseases and ailments alleged, and (2) any quantity or amount, in any combination, of the bulk raw materials then held in stock by the defendant and used by him in the manufacturing of any similar drugs or any drugs offered for similar purposes.

The decree enjoined also the defendant against (1) causing such drugs to be accompanied by the above-described pieces of labeling or any similar written, printed, or graphic matter; (2) causing such drugs to be misbranded under 502 (a) by false and misleading representations with respect to the therapeutic efficacy of such drugs; (3) causing such drugs to be misbranded under 502 (f) (1) by reason of the failure of their labelings to bear adequate directions for use; and (4) doing any act with respect to such drugs, while held for sale after shipment in interstate commerce, which would result in such drugs being misbranded under 502 (a) and 502 (f) (1).

**5156. Ce-Kelp tablets.** (F. D. C. No. 39266. S. No. 3-201 M.)

**QUANTITY:** 16 1,000-tablet btls. at Portsmouth, N. H.

**SHIPPED:** 4-5-56, from St. Petersburg, Fla., by Dental Research Co., Inc.

**LABEL IN PART:** (Btl.) "Ce Kelp A Vegetable Sea Food C-Kelp, tablets are made from cleaned, washed, machine dehydrated Ce-Kelp, a marine plant, and no other material or adulteration. All the minerals in Ce-Kelp tablets are in combined form as present in machine dehydrated *Macrocystis-pyrifera*."

**ACCOMPANYING LABELING:** Pamphlets entitled "Ce-Kelp A Vegetable Sea Food" and "To Your Health."

**LIBELED:** 6-4-56, Dist. N. H.

**CHARGE:** 502 (a)—the accompanying labeling of the article, when shipped, contained false and misleading representations that the article was effective in the treatment of obesity, thinness, dental decay, pyorrhea, arthritis, glandular malfunction, premature aging, and degenerative changes in the body; that the use of the article would compensate for all mineral deficiencies in the diet and would promote and insure health; and that there are differences of opinion concerning the nutritional value of the small quantities of minerals other than calcium, phosphorus, iron, and iodine which are provided by the recommended daily intake of the article.

**DISPOSITION:** 7-17-56. Default—destruction.

**5157. Vi-Tab tablets.** (F. D. C. No. 39257. S. No. 39-038 M.)

**QUANTITY:** 696 60-tablet btl. at Charlotte, N. C.

**SHIPPED:** 8-3-55, from Jackson, Miss., by Bonded Distributing Co., Inc.

**LABEL IN PART:** (Btl.) "Vi-Tab the tonic tablet Just Two Tablets Daily as a Dietary Food Supplement, Contains The Minimum Daily Requirements, Or More, Of All The Vitamins Whose Need In Human Nutrition Has Been Established. 17 Vitamins 13 Minerals In a natural base of Liver, Yeast, Alfalfa, Wheat Germ Oil and Prune Powder. 60 Tablets (30 day supply) \* \* \* Two Tablets Daily Provide at Least \* \* \* Vitamin B<sub>1</sub> (Thiamin Chloride) 3 times Minimum Daily Requirements. . . . 3 mgs."

**ACCOMPANYING LABELING:** Leaflet designated "Why Vitamins and Minerals Are Needed. Vi-Tab 'The Tonic In A Tablet'."

**LIBELED:** 5-28-56, W. Dist. N. C.

**CHARGE:** 502 (a)—the labeling accompanying the article, when shipped, contained false and misleading representations that the article was effective to increase life span, delay senility, promote resistance to disease, prevent loss of weight, prevent dimness of vision, prevent nervous irritability, prevent nerve degeneration, prevent sore mouth, promote growth in chronically ill children, prevent skin hemorrhages, prevent swelling of legs, improve muscle tone, prevent sterility, prevent liver and kidney disorders, prevent tumors, prevent poor coordination, and to act as a general tonic.

The article was alleged also to be adulterated and misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

**DISPOSITION:** 7-23-56. Default—destruction.

**5158. Lane's diuretic compound and Lane's Formula No. 2.** (F. D. C. No. 39037. S. Nos. 43-225/6 M.)

**QUANTITY:** 27 cartoned btl. of *Lane's diuretic compound* and 10 cartoned btl. of *Lane's Formula No. 2* at Memphis, Tenn.