SHIPPED: 11–1–57 and 12–20–57, from Quincy, Mass., by Hot-R-Cold Pak, Inc.

LABEL IN PART: (Ctn.) "Hot-R-Cold Sinus and Beauty Mask" and "Beauty Eye-Mask."

RESULTS OF INVESTIGATION: Each article consisted of a pliable plastic container shaped like a masquerade mask so as to cover the upper portion of the face, leaving openings for the eyes, and with straps which could be fastened around the head. The inner chamber of the plastic mask was filled with a blue-colored liquid. The instructions stated that each article could be made into a "Hot Pak" by placing it in warm or hot water for a few minutes and into a "Cold Pak" by placing it in a refrigerator until chilled.

LIBELED: 1–20–58, N. Dist. Ill.

CHARGE: 502(a)—the ctn. labels of the articles, when shipped, contained false and misleading representations that the articles were effective for relieving stiff joints, earache, sore throat, nosebleeds, swellings, and pain due to sinus conditions, and for rejuvenating the skin, reducing puffiness and redness of the skin and overcoming eyestrain.

DISPOSITION: 3–19–58. Default—destruction.

5618. Vitozone ozone generator device. (F.D.C. No. 40958. S. No. 73–821 M.)

QUANTITY: 23 devices at Salt Lake City, Utah.

SHIPPED: Between 7–19–57 and 8–13–57, from Hollywood, Calif., by Vitozone Co.

LABEL IN PART: "Vitozone Ozone Generator."

ACCOMPANYING LABELING: Leaflets designated "Vitozone Proudly Presents Air Conditioning," "Vitozone 'Living Air' Ozonator," "Survey Indicates 70 pct. of Americans Breathe Dirty Air," "Pageant 'Ions' for Health," "Ozone—To Whom It May Concern," and "Science—Of Ions and Men."

RESULTS OF INVESTIGATION: Examination showed that the article consisted of an electrically operated device, with glass discharge tubes capable of forming ozone in the atmosphere.

LIBELED: 11–19–57, Dist. Utah.

CHARGE: 502(a)—when shipped and while held for sale, the labeling accompanying the device contained false and misleading representations that the device was effective in the treatment of asthma, respiratory diseases, other illnesses due to breathing impure air, hay fever, heart disease, high blood pressure, sinusitis, arthritis, rheumatism, cancer, virus invasion, influenza, migraine, and cancerous tumors, and in promoting healing of wounds, calming nerves, and sharpening appetites.

DISPOSITION: 2–28–58. Default—delivered to the Food and Drug Administration.

DRUGS FOR VETERINARY USE

5619. Pratts liquid wormer. (F.D.C. No. 41373. S. No. 40–175 M.)

QUANTITY: 13 4-oz. btls., 3 8-oz. btls., 7 1-qt. btls., and 1 1-gal. btl. at Stockton, Ill.

SHIPPED: 10–7–57, from Junction City, Ky., by Pratt Food Co.

LABEL IN PART: (Btl.) "Pratts Liquid Wormer For Use With Drinking Water * * * Active Ingredients . . . 36.20% Piperazine Hexahydrate Base Inactive Ingredients . . . 63.80% * * * Directions For Pigs: * * * mix 2 ounces (4 tablespoonsfuls) of Pratts Liquid Wormer in 5.0 gallons of drinking water."