

treatment of arthritis and rheumatism, high blood pressure, improving eyesight, and insuring general good health; (*Special Formula dietary supplement*) as a "make man" remedy to restore lost manhood, improve sexual powers, and for sexual rejuvenation generally; (*inhalant and rubbing oil*) for the treatment of sinus trouble, catarrh, asthma, hay fever, colds, grippe, earache, chest colds, chilblains, pain in the back, neck, or leg; and (*salve*) for all kinds of burns or scalds, eczema, impetigo, skin rashes, poison oak, poison ivy, ringworm, itching, bleeding, blind or protruding hemorrhoids, and varicose vein sores; which were the purposes and conditions for which the articles were offered for sale orally by the distributor, Don A. Napier, in a sales talk at Mitchell, S. Dak.

**DISPOSITION:** 12-2-58. Default—the *vitamin-mineral supplement* and the *Special Formula dietary supplement* were delivered to a public institution for its use, and the other articles were destroyed.

**5785. Integrated therapy capsules and ointment.** (F.D.C. No. 42239. S. Nos. 42-104/5 P.)

**QUANTITY:** 4 pkgs., each containing 1 jar of ointment and 1 30-capsule btl., and 13 90-capsule btl., at Billings, Mont.

**SHIPPED:** 8-14-58, from Paris, Tenn., by Golden Peacock Toilettries.

**LABEL IN PART:** (Pkg.) "Integrated Therapy Capsulate & Ointment \* \* \* Mitchum Distributors Paris, Tennessee"; (jar) "Net Wt. 1 Oz. Integrated Therapy Ointment \* \* \* Contains 1% Ammoniated Mercury, Sorbitol, Hexachlorophene, and Natural Estrogens, Principally Estrone, equivalent to 10,000 I.U. per ounce. Directions \* \* \* 3223"; (btl.) "30 [or "90"] Capsules Integrated Therapy Capsulate \* \* \* Each Capsule Contains Palmitate 12,500 USP Units Irradiated Ergosterol 1,000 USP Units Thiamine Hydrochloride USP 5.0 mg. Riboflavin USP 2.5 mg. Pyridoxine Hydrochloride .5 mg. Vitamin B-12 1.0 mg. Ascorbic Acid USP 75.0 mg. Niacinamide USP 40.0 mg. Calcium Pantothenate 4.0 mg. d-alpha Tocopheryl Acetate . . . equivalent to 2 I.U. Vit. E Folic Acid USP 0.5 mg. Dicalcium Phosphate, Anhydrous 260.0 mg. Calcium 75.0 mg. Phosphorous 58.0 mg. Choline Bitartrate 31.4 mg. Inositol 15.0 mg. di-Methionine 10.0 mg. Ferrous Sulfate \* \* \* (iron 30 mg.) 102.0 mg. Cobalt Sulfate \* \* \* .193 mg. Copper Sulfate \* \* \* 1.257 mg. Manganese Sulfate \* \* \* 1.573 mg. Sodium Molybdate .253 mg. Potassium Iodide USP \* \* \* .099 mg. Zinc Sulfate \* \* \* 1.388 mg. Magnesium Sulfate \* \* \* 21.583 mg."

**ACCOMPANYING LABELING:** Leaflets entitled "Valuable Free Merchandise Certificate," "Happy Days are Here Again Since We Discovered Integrated Therapy Capsulate," and "Instructions for Use."

**LBELED:** 10-27-58, Dist. Mont.

**CHARGE:** 502(a)—the labeling of the articles, when shipped, contained false and misleading representations that the articles were an adequate and effective treatment for making one feel and look younger, combating signs of age, lack of sleep, loss of mental and physical ambition, aches and pains, needless worry and sexual weakness, and that the articles would produce a new glow of inner health and vitality and would eliminate wrinkles and firm the skin; and 502(f) (2)—the ointment contained a mercury compound, and its labeling failed to warn that users should discontinue the use of the article if irritation of the skin developed, and that frequent or prolonged use or application to large areas may cause serious mercury poisoning.

**DISPOSITION:** 12-1-58. Default—destruction.