

Choice Leaves of Alfalfa \* \* \* 5 Grain Tablets Houston Boyd Company"; (ctn.) "Nature's GREEN FOOD CONCENTRATE INSTANT ALFA TEA Made from Choice Leaves of Alfalfa.

ACCOMPANYING LABELING: Leaflets entitled "Winter Winds Bring Calls for Alfalfa—Why?"

RESULTS OF INVESTIGATION: The *alfalfa leaf meal* was shipped in bulk as described above, and upon receipt at Kansas City, Mo., was used by the consignee in the manufacture and packaging of the tablets and tea.

The above-mentioned leaflets were printed at Kansas City Mo., and used by the consignee in promoting the sale of the articles.

LIBELED: On or about 9-17-58, W. Dist. Mo.

CHARGE: 502(a)—the labeling accompanying the articles, while held for sale, contained false and misleading representations that the articles were an adequate and effective treatment for arthritic and rheumatic pains.

DISPOSITION: 10-29-58. Default—destruction.

5799. Yerba maté. (F.D.C. No. 42172. S. Nos. 29-856/8 P.)

QUANTITY: 401 labeled boxes, each containing 30 bags, and 168 unlabeled boxes, each containing 22 bags, at New York, N.Y.

SHIPPED: Between 1-8-58 and 7-11-58, from Bristol, Pa.

LABEL IN PART: (Box) "Cassera Brand South American Maté \* \* \* 30 bags (double size) Net Weight 3½ Ounces D. Turet Importer."

ACCOMPANYING LABELING: Folders entitled "The Wonderful Story of Yerba Maté"; leaflets entitled "A Good Suggestion" and "Regular Users of Yerba Maté"; testimonial leaflets entitled "Some Opinions"; and wallet-type reply envelopes.

LIBELED: 9-22-58, S. Dist. N.Y.

CHARGE: 502(a)—the labeling accompanying the article, while held for sale, contained false and misleading representations that the article was an adequate and effective treatment for producing exhilaration and relief from fatigue, stomach acidity, indigestion and constipation; is a heart tonic; a diuretic; exciting the brain to increased mental activity and capacity; stimulating organs of nutrition; comforting the mind and dispelling weariness, insomnia, cerebral erethism, headache, megrims, other cephalalgias, debility of neurasthenia, migraine, and dyspepsia; counteracting depression of alcoholic debauching; gout, stomach disorders, nerve disorders, and others.

DISPOSITION: 10-27-58. Default—destruction.

5800. Kelp-ettes (sea kelp). (F.D.C. No. 41911. S. No. 11-326 P.)

QUANTITY: 105 100-lb. drums of sea kelp, and 756 500-tablet unlabeled btl., and 142 500-tablet btl., 21 1,000-tablet btl., and 17 2,000-tablet btl., labeled as described below, at Hobart, Ind., in possession of Nelson's Natural Foods.

SHIPPED: 12-6-57, from San Pedro, Calif.

LABEL IN PART: (Btl.) "Nelson's \* \* \* 5 Grain Tablets KELP-ETTES \* \* \* A Pure Vegetable Sea Food containing an abundance of SAFE NATURAL IODINE Plus other Minerals, trace elements, organic compounds and vitamins pressed from pure Ocean Kelp. No other substance added in making the tablets \* \* \* Packed and Distributed by Nelson's Natural Foods \* \* \* Battle Creek, Michigan \* \* \* Hobart, Indiana."