

Choice Leaves of Alfalfa * * * 5 Grain Tablets Houston Boyd Company"; (ctn.) "Nature's GREEN FOOD CONCENTRATE INSTANT ALFA TEA Made from Choice Leaves of Alfalfa.

ACCOMPANYING LABELING: Leaflets entitled "Winter Winds Bring Calls for Alfalfa—Why?"

RESULTS OF INVESTIGATION: The *alfalfa leaf meal* was shipped in bulk as described above, and upon receipt at Kansas City, Mo., was used by the consignee in the manufacture and packaging of the tablets and tea.

The above-mentioned leaflets were printed at Kansas City Mo., and used by the consignee in promoting the sale of the articles.

LIBELED: On or about 9-17-58, W. Dist. Mo.

CHARGE: 502(a)—the labeling accompanying the articles, while held for sale, contained false and misleading representations that the articles were an adequate and effective treatment for arthritic and rheumatic pains.

DISPOSITION: 10-29-58. Default—destruction.

5799. Yerba maté. (F.D.C. No. 42172. S. Nos. 29-856/8 P.)

QUANTITY: 401 labeled boxes, each containing 30 bags, and 168 unlabeled boxes, each containing 22 bags, at New York, N.Y.

SHIPPED: Between 1-8-58 and 7-11-58, from Bristol, Pa.

LABEL IN PART: (Box) "Cassera Brand South American Maté * * * 30 bags (double size) Net Weight 3½ Ounces D. Turet Importer."

ACCOMPANYING LABELING: Folders entitled "The Wonderful Story of Yerba Maté"; leaflets entitled "A Good Suggestion" and "Regular Users of Yerba Maté"; testimonial leaflets entitled "Some Opinions"; and wallet-type reply envelopes.

LIBELED: 9-22-58, S. Dist. N.Y.

CHARGE: 502(a)—the labeling accompanying the article, while held for sale, contained false and misleading representations that the article was an adequate and effective treatment for producing exhilaration and relief from fatigue, stomach acidity, indigestion and constipation; is a heart tonic; a diuretic; exciting the brain to increased mental activity and capacity; stimulating organs of nutrition; comforting the mind and dispelling weariness, insomnia, cerebral erethism, headache, megrims, other cephalalgias, debility of neurasthenia, migraine, and dyspepsia; counteracting depression of alcoholic debauching; gout, stomach disorders, nerve disorders, and others.

DISPOSITION: 10-27-58. Default—destruction.

5800. Kelp-ettes (sea kelp). (F.D.C. No. 41911. S. No. 11-326 P.)

QUANTITY: 105 100-lb. drums of sea kelp, and 756 500-tablet unlabeled btl., and 142 500-tablet btl., 21 1,000-tablet btl., and 17 2,000-tablet btl., labeled as described below, at Hobart, Ind., in possession of Nelson's Natural Foods.

SHIPPED: 12-6-57, from San Pedro, Calif.

LABEL IN PART: (Btl.) "Nelson's * * * 5 Grain Tablets KELP-ETTES * * * A Pure Vegetable Sea Food containing an abundance of SAFE NATURAL IODINE Plus other Minerals, trace elements, organic compounds and vitamins pressed from pure Ocean Kelp. No other substance added in making the tablets * * * Packed and Distributed by Nelson's Natural Foods * * * Battle Creek, Michigan * * * Hobart, Indiana."

ACCOMPANYING LABELING: Leaflets entitled "Hunger in the Midst of Plenty."

RESULTS OF INVESTIGATION: The tablets in the bottles were repackaged by the dealer from bulk stock which had been shipped as described above.

The above-mentioned leaflets were printed locally for the dealer.

LIBELED: 7-7-58, N. Dist. Ind.

CHARGE: 502(a)—the labeling accompanying the article in bulk and as repackaged, while held for sale, contained false and misleading representations that the article was effective to prevent and treat falling hair, stomach trouble, kidney disfunction, gland trouble, premature old age, tiredness, cold hands and feet, slowing thinking, premature grey hair, ulceration, tuberculosis, rickets, acidosis, excessive weight, constipation, concretions in the body, arthritis, hardening of the arteries, cataract, sinus and catarrhal conditions, impurities of the blood; and was effective to promote proper heart action, vitality and longer life, stamina and endurance, sound bones and teeth, digestion, mental ability, hormone function, supple joints, liver and gall bladder functions, nerve relaxation, enzyme production, beauty and good disposition, healthy nerves, and tissue respiration.

DISPOSITION: 11-5-58. Consent—claimed by Nelson's Health Foods, Hobart, Ind., and relabeled.

5801. Saffocil capsules. (F.D.C. No. 41883. S. No. 34-251 P.)

QUANTITY: 2 bulk ctns., each containing 5,000 capsules, and 44 72-capsule btls., at Norristown, Pa., in possession of Plymouth Vitamin Products.

SHIPPED: 1-31-58, from Detroit, Mich.

LABEL IN PART: (Btl.) "Saffocil Formula 537 Unsaturated Fatty Acids with Pyridoxine HCl * * * Provides supplemental essential unsaturated fatty acids to daily diet. Daily ration of three capsules provides: Linoleic Acid 2595 Mg. Oleic Acid 660 Mg. Palmitic Acid 135 Mg. Stearic Acid 60 Mg. Mixed Tocopherols .828 Mg. (preceding from 3450 Mg. of Safflower Oil) and 9 Mg. of Vitamin B₆. The minimum daily requirements for B₆ and the need for unsaturated fatty acids and mixed tocopherols in human nutrition have not been established. 72257 Dist. by Plymouth Vitamin Products Plymouth Meeting, Pa."

ACCOMPANYING LABELING: Leaflets entitled "Plymouth Nutritional Review - Published for the Information and Knowledge of our Customers" and reprints of an article appearing in the July 1, 1957 issue of Drug Trade News entitled "Sees Essential Fatty Acid Lack Causing Degenerative Disease."

RESULTS OF INVESTIGATION: The article in the bottles was repackaged and labeled by the dealer, and the above-mentioned leaflets and reprints were used by the dealer in promoting the sale of the article.

LIBELED: 6-24-58, E. Dist. Pa.

CHARGE: 502(a)—the labeling accompanying the article, while held for sale, contained false and misleading representations that the article, when used as directed, would prevent, and was an adequate and effective treatment for, atherosclerosis, heart disease, artery disease, nephrosis, angina pectoris, high blood pressure, obesity, and glandular dyscrasias; and the following statements on the bottle label, namely, "Provides supplemental essential unsaturated fatty acids to daily diet" and "the need in human nutrition for un-