**5817. Eska Slimline device.** (F.D.C. No. 42291. S. No. 28–836 P.)

QUANTITY: 22 individually cartoned devices at New Orleans, La.

SHIPPED: 7–29–58 and 10–29–58, from Dubuque, Iowa, by Eska Co., Inc.

LABEL IN PART: (Device and ctn.) "Slimline Eska Company Dubuque, Iowa."

ACCOMPANYING LABELING: Leaflet in carton entitled "How To Use Your Eska Slimline."

RESULTS OF INVESTIGATION: The article consisted of a stand or base into which a long metal tube was mounted with an electric motor on top. A long canvas belt was attached to each end of the motor and when the motor was switched on the belt vibrated. Attached to the motor housing was a dial for adjusting the speed of the motor.

LIBELED: 11–12–58, E. Dist. La.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for stimulating the kidneys and nerves running to the intestines; increasing and improving blood circulation, and helping to break up congestion; overcoming common backache; easing sore muscles and joints; improving general skin tone; reducing the size of the hips and removing excess fat from the back, abdomen, thighs, and other parts of the body; and that it could be effectively used to "take off inches where they aren't wanted and put them on where they're needed" so as to "redesign your figure."

DISPOSITION: 12–19–58. Consent—claimed by Eska Co., Inc., and relabeled.

**5818. Electric massage pillow.** (F.D.C. No. 41961. S. No. 31–556 P.)

QUANTITY: 70 devices at Newark, N.J.

SHIPPED: 3–21–58, from New York, N.Y., by Leonard M. Schur, Inc.

ACCOMPANYING LABELING: A leaflet entitled "Leonard's Contour Design Electric Massage Pillow."

LIBELED: 7–31–58, Dist. N.J.

CHARGE: 502(a)—the labeling accompanying the article, when shipped, contained false and misleading representations that the device was an adequate and effective treatment for easing tensions, aching backs due to muscular strain, reducing thighs, firming abdominal muscles, and trimming surplus fatty tissue from hips.

DISPOSITION: 10–22–58. Consent—claimed by Leonard M. Schur, Inc., and relabeled.

**5819. Trim-Form table.** (F.D.C. No. 42187. S. No. 4–829 P.)

QUANTITY: 31 devices at Washington, D.C.

SHIPPED: Between 3–26–58 and 7–23–58, from North Hollywood, Calif., by Wizard Mfg. Co.

LABEL IN PART: (Metal plate on device) "Trim-Form by Wizard North Hollywood, Calif."

ACCOMPANYING LABELING: Folders entitled "Now For A More Youthful You," cards entitled "Trim-Form Progress Record," and leaflets entitled "Figure Consultant's Home Presentation."