SHIPPED: The ingredients of the article consisting of oil of eucalyptus, peppermint oil, menthol, camphor, thymol, and coal tar colors were shipped from New York, N.Y., and St. Louis, Mo., between 8-17-59 and 9-24-59, and subsequently used in the manufacture of the article at Cincinnati, Ohio.

LABEL IN PART: "To-Ne-Ka * * * Inhalant & Rubbing Oil."

LIBELED: 10-19-59, S. Dist. Ohio.

CHARGE: 502(f)(1)—while held for sale, the labeling of the article failed to bear adequate directions for use for the prevention and treatment of colds, bronchial coughs, croup, sore throat, sinus infections, tonsilitis, hay fever, asthma, arthritis, rheumatism, and all aches and pains to which the body is subject, which were the conditions and purposes for which Mrs. Jerry Smith Wirth orally offered the article during a demonstration on September 24, 1959, on the premises of a retail store at Cincinnati, Ohio.

DISPOSITION: 11-20-59. Default—destruction.

6094. Allure (B-Former) cream and Fountain of Youth cream. (F.D.C. No. 43600. S. Nos. 63-986/7 P.)

QUANTITY: 4 cases, each containing 144 unlabeled jars, and 86 unlabeled jars of *Allure (B-Former) cream*, and 62 unlabeled jars of *Fountain of Youth cream*, at Berlin, N.H., in possession of Starlite Products.

SHIPPED: Prior to January 1959, from New York, N.Y., by Tops Products Co.

ACCOMPANYING LABELING: (Loose labels) "Allure Cream Contains 20,000 E. H. Units Starlite Products * * * Berlin, N.H. Contents 2 Oz. * * * A Rich Hormone Cream"; "B-Former Cream Contains 20,000 Units E. H. A product of esthetic science for women who wish to improve their breasts. Contents 2 oz. RC Enterprises * * * New York 10, N.Y."; "Fountain of Youth Wrinkleproof Cream 1 oz. Contains 7500 units E. H. & 100 Royal Jelly Starlite Products * * * Berlin, N.H."; and leaflets entitled "Beauty Queen," "B-Former Method," and order forms.

RESULTS OF INVESTIGATION: The jars containing the articles were to be labeled in the normal course of the dealer's business operations, with the loose labels described above.

LIBELED: 10-16-59, Dist. N.H.

CHARGE: 502(a)—while held for sale, the labeling which accompanied the articles contained false and misleading representations that the "Beauty Queen" or "B-Former Method" would be an adequate and effective treatment for firming and enlarging the female breast and that the "Fountain of Youth Wrinkleproof Cream" contained the essential elements necessary in skin care and was adequate and effective in the treatment and prevention of wrinkles; 502(b)—when shipped, the articles failed to bear labels containing (1) the name and place of business of the manufacturer, packer, or distributor, and (2) an accurate statement of the quantity of contents; 502(e)(2)—the labels of the articles, when shipped, failed to bear the common or usual name of each active ingredient; and 502(f)(1)—the labeling of the articles, when shipped and while held for sale, failed to bear adequate directions for use.

DISPOSITION: 12-7-59. Default—destruction.

6095. Vitamin products. (F.D.C. No. 43598. S. Nos. 43-935 P, 43-937/41 P, 56-817/9 P, 56-821/2 P.)

QUANTITY: 480 100-capsule btls. of *Merci-Caps;* 93 200-capsule btls. and 180 100-capsule btls. of *Fema-Formula;* 144 100-capsule btls. and 360 50-capsule