

ACCOMPANYING LABELING: Circulars entitled "Relax With Valer-Relax."

LIBELED: 5-20-60, Dist. Colo.

CHARGE: 502(a)—when shipped, the name and labeling of the article contained false and misleading representations that the article was capable of relaxing the user; that the article was an adequate and effective treatment for nervous tension, sleeplessness, tired feeling, and a host of disorders due to nervous tension; that the article would control emotions, prevent heart disease and hardening of the arteries, and gas pains around the heart, and was a natural relaxant; that the article would accomplish the same results as the true tranquilizing drugs; and that it would allay hunger pains and thereby result in weight reduction.

DISPOSITION: 7-12-60. Default—destruction.

6335. Nevalite Clay. (F.D.C. No. 43135. S. No. 40-680 P.)

QUANTITY: 23 7-oz. jars and 25 lbs. of refined clay at Reno, Nev., in possession of Nevalite, Inc.

SHIPPED: On 12-20-58, the crude clay was shipped from Searchlight, Nev., to Vernon, Calif., for grinding, and afterwards was shipped to Reno, Nev., for further refining, after which it was packed into jars by Nevalite, Inc.

LABEL IN PART: "Nevalite * * * Mineral Content: Silicon Dioxide, Aluminum Oxide, Iron Oxide, Calcium Oxide, Magnesium Oxide, Colloidal Gold. * * * Mined and Refined by The Nevalite Corp. at Searchlight, Nevada. Nevalite is a pure natural clay, having only such minerals as we have already in our body."

ACCOMPANYING LABELING: Leaflets entitled "Nevalite, Inc." and empty jars labeled as described above.

LIBELED: 5-15-59, Dist. Nev.; libel amended 7-10-59.

CHARGE: 502(a)—while held for sale, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for arthritis, bursitis, healing of wounds, and dissolving calcium in joints.

DISPOSITION: 7-14-60. Consent—claimed by Nevalite Corp., and Arch S. Bailey. The claimants in their answer to the libel denied that the article was not an adequate and effective treatment for arthritis and bursitis, but consented to a decree of condemnation on the grounds that the article was not an adequate and effective treatment for healing of wounds or for dissolving calcium in the joints and was therefore misbranded. A portion of the clay was delivered to the Food and Drug Administration and the remainder was destroyed.

6336. Botanical herbs. (F.D.C. No. 43356. S. Nos. 63-272/3 P.)

QUANTITY: 6,950 lbs. of various botanical herbs at St. Clair Shores, Mich., in possession of Salis-Pit. Such herbs consisted of 30 different kinds of dried herbs, namely, Chamomile, Powdered English Almond Meal, American Saffron, Ground Ginseng, Powdered TV Senna Leaves, Coarse Yarrow Flowers, Coriander Seed, Dehydrated Alfalfa Leaves, Powered Licorice Root, Celery Seed, Milkweed Root, Rubbed Dalmatian Sage, Italian Sage, Spanish Sage, Powered Elm Bark, Aniset, Catnip, Corn Silk, Rosemary Leaves, Crawl Grass, Powered White Pepper, French Thyme Leaves, Fennel Seed, Powered Cumin Seed, Eucalyptus Leaves, Juniper Berries, Elder Leaves, Powered