

**DRUGS AND DEVICES ACTIONABLE BECAUSE OF FALSE AND  
MISLEADING CLAIMS**

**DRUGS FOR HUMAN USE\***

**6374. S.F. vitamin tablets with phenylpropanolamine, and appetite depressant tablets.** (F.D.C. No. 44674. S. Nos. 18-815/6 R.)

**QUANTITY:** 50,900 *S.F. vitamin tablets with phenylpropanolamine* in bulk drums, and 7 60-tablet btl. of *appetite depressant tablets*, at El Paso, Tex., in possession of Okies Drug Co., Inc.

**SHIPPED:** 10-29-59, from Memphis, Tenn., by Morton Pharmaceuticals, Inc.

**LABEL IN PART:** (Drum) "54,000 Lot #1590301 S.F. Vitamin With Phenylpropanolamine Each Tablet Contains: Phenyl Propanolamine Hydrochloride 25 mg. Thiamine Mononitrate 5 mg. Riboflavin 2 mg. Niacinamide 3.4 mg. Ascorbic Acid 10 mg. Dextrose 2 gr. Sodium Caseinate 1 gr. \* \* \* Prepared for Okies Drug Co., Inc., El Paso, Texas;" and (btl.) "Okies Appetite Depressant Tablets."

**RESULTS OF INVESTIGATION:** The 7 60-tablet bottles were repacked by the dealer from the stock in the bulk drums.

**LIBELED:** 6-22-60, W. Dist. Tex.

**CHARGE:** 502(a)—when shipped and while held for sale, the labels of the article contained false and misleading representations that it was effective for weight control and as an appetite depressant; that the article would cause the user to eat less, live longer, lose weight and feel better; and that the article was a new approach to reducing.

**DISPOSITION:** 8-17-60. Default—destruction.

**6375. Vegetable juices.** (F.D.C. No. 43599. S. Nos. 63-201/3 P, 80-098/9 P.)

**QUANTITY:** 100 24-can cases of labeled carrot juice and 24 24-can cases of unlabeled carrot juice; 42 24-can cases of labeled celery juice and 25 24-can cases of unlabeled celery juice; and 30 24-can cases of labeled beet juice, at Detroit, Mich., in possession of Health Champions, Inc.

**SHIPPED:** Between 4-8-58 and 8-1-59, from Eugene, Oreg.

**LABEL IN PART:** (Can) "Organi-Rich Natural Oregon Carrot Juice [or "Celery Juice" or "Beet Juice"] Contents: 1 Pt. 2 Fluid Ounces. [or "12 fl. oz."] Undiluted, no salt, no color, no preservative added. Packed for: Health Champions, Inc. Detroit 5, Mich."

**ACCOMPANYING LABELING:** Booklets entitled "Raw Vegetable Juices," "Nature's Way to Health," and loose labels for labeling containers of celery, beet, and carrot juices.

**LIBELED:** 10-19-59, E. Dist. Mich.

**CHARGE:** 502(a)—while held for sale, the accompanying labeling of the article contained false and misleading representations that the carrot juice was adequate and effective for the treatment or prevention of colitis, ulcers, lung hemorrhages, acne, anemia, rheumatic conditions, constipation, rickets, functional heart trouble, arthritis, boils and carbuncles, diabetes, cataracts, diphtheria, gonadal deficiency, Addison's disease, apoplexy, arteriosclerosis, cancers, and other diseases; that the celery juice was adequate and effective for the treatment or prevention of arthritis, rheumatism, gout, sciatica, neuralgia, neuritis, sore throat, chronic appendicitis, indigestion, hyper-acidity, cystitis, high blood pressure, dropsy, obesity, Addison's disease, anemia,

\*See also Nos. 6364, 6368, 6370, 6372, 6373.