

"Introductory Offer Sea Brine"; and leaflets entitled "Sea Brine . . . from Ocean to You," "Worry Clinic Sea Water Can Help Prevent Disease, by George W. Crane, Ph. D., M.D.," "Reprinted from the February 5, 1961 issue of the Lakeland Ledger Facts Indicate Ponce De Leon Was On Right Track * * *," "Bottling The Salty Sea," "You Are Invited To Write Dr. Crane * * * Worry Clinic * * * Chemical Smorgasbord vs. Cancer * * *," "Worry Clinic Drink Sea Water, Crane Recommends, By George W. Crane, Ph. D., M.D.," and "Florida Sea Brine Laboratories, Inc., Sea Brine Analysis."

LIBELED: 4-7-61, N. Dist. Ohio.

CHARGE: 502(a)—when shipped, the accompanying labeling of the article contained false and misleading representations that the article was adequate and effective in the treatment or prevention of cancer, diabetes, multiple sclerosis, leukemia, myasthenia gravis, Parkinson's disease, arthritis, goiter, deficiency ailments, sterility, dental caries, ailments and infections of the eyes, hangover, gray hair, and baldness; that the article provided for rejuvenation, prolonged youth, improved mental health, was adequate and effective in providing for proper function of body glands and organs; and that the article contained significant amounts of essential minerals necessary to health and that such essential minerals are not found in ordinary foods.

DISPOSITION: 5-31-61. Default—destruction.

6609. Vitamin B₁₂ injection. (F.D.C. No. 45493. S. Nos. 16-363 R, 62-706/8 R.)

QUANTITY: 52 10-cc. ampules ("No. 627, 100 mcg. per cc."), 12 10-cc. ampules ("No. 569, 30 mcg. per cc."), and 43 5-cc. ampules ("No. 629, 1000 mcg. per cc."), at Cincinnati, Ohio.

SHIPPED: Between 10-18-60 and 1-27-61, from Indianapolis, Ind., by Eli Lilly & Co.

LABEL IN PART: (Ctn.) "Ampoule Injection Betalin 12 Crystalline Vitamin B₁₂ Crystalline Injection U.S.P. 100 [or "30" or "1000"] mcg. per cc. * * * Eli Lilly and Company, Indianapolis."

ACCOMPANYING LABELING: Leaflet in each carton entitled "Injection Betalin 12 Crystalline Vitamin B₁₂."

LIBELED: 2-27-61, S. Dist. Ohio.

CHARGE: 502(a)—when shipped, the accompanying labeling of the article contained false and misleading representations that the article was adequate and effective in the treatment of diabetic and other forms of nutritional peripheral neuritis, trigeminal neuritis, including tic douloureux, herpes zoster, and postherpetic neuralgia, tabes dorsalis, traumatic neuritis, neuritis pain associated with peripheral vascular disorders, osteoarthritis, chronic contact dermatitis, and urticaria.

DISPOSITION: 5-8-61. Default—destruction.

6610. Coldene Vitamin Tonic with Iron. (F.D.C. No. 44918. S. No. 7-501 R.)

QUANTITY: 600 cases of 12 individually cartoned 8-oz. btls. at Norwood, Mass.

SHIPPED: 11-2-59 and 11-3-59, from New York, N.Y., by Mary Scott Rowland, Ltd.

LABEL IN PART: (Btl. and ctn.) "Coldene Vitamin Tonic with Iron * * * giving therapeutic amounts of vitamins important to supplement the diet of those in run-down conditions. Especially indicated for use in convalescence from colds, flu and similar illness. Each fluid oz. (2 Tablespoonfuls) con-