

sonal scarcities, excessive cooking, refinery methods, and eating habits, everyone is obtaining an insufficient amount of vitamins from the diet and requires vitamin supplementation.

Multiple vitamins and vitamin B complex, 502(a)—the accompanying labeling contained false and misleading representations that the articles were adequate and effective as a treatment for and preventive of neuritis, loss of reflexes in extremities, abnormal blood pressure, skin and scalp disorders, anemia, and improper blood circulation.

Multiple vitamins and vitamin A, 502(a)—the accompanying labeling contained false and misleading representations that the articles were adequate and effective as a treatment for and preventive of poor, weak vision.

DISPOSITION: 6-15-61. Consent—claimed by B. A. Ruegnitz Laboratories and released for relabeling.

6678. Revco vitamin capsules and tablets. (F.D.C. No. 45522. S. Nos. 62-687/93 R.)

QUANTITY: 24 100-capsule btl. of vitamin A (25,000 U.S.P. units); 63 100-capsule btl. of vitamin A (50,000 U.S.P. units); 75 100-tablet btl. of vitamin C (250 mg.); 56 100-tablet btl. of vitamin C (100 mg.); 35 100-tablet btl. of vitamin E; 25 100-tablet btl. of Formula 101; and 1 100-tablet btl. of Formula 202, at Cincinnati, Ohio.

SHIPPED: Between 1-26-61 and 3-11-61, from Detroit, Mich., by Regal Drug Co.

LABEL IN PART: (Btl.) "Registered Vitamins REVCO \* \* \* Vitamin A (Natural) 25,000 [or "50,000"] U.S.P. Units Registered Vitamin Corp. Detroit 11, Michigan. Distributors \* \* \* Research Testing Scientific Associates Quality Control \* \* \* Control No. 11658 [or "11659"]"; "Registered Vitamins REVCO \* \* \* Vitamin C 250 mg. [or "100 mg."] Research Testing Scientific Associates Quality Control \* \* \* Control No. 12028 [or "11954"]"; "Registered Vitamins REVCO \* \* \* Non-Oily Vitamin E 100 International Units Registered Vitamin Corp. Detroit, Michigan Distributors \* \* \* Control No. 12063"; "Registered Vitamins REVCO \* \* \* Formula 101 [or "Formula 202"] Vitamins & Minerals for Young Adults [or "the Middle Years"]. Registered Vitamin Corp. Detroit 11, Michigan—Distributors \* \* \* Control No. 10708 [or "10942"]."

ACCOMPANYING LABELING: (Newspaper-type price lists) "Cold, Changeable Weather Increases Your Need for Vitamins & Minerals \* \* \* Revco Vitamins Give You . . ." and display placards for the articles "Revco 101" and "Revco 202."

LIBELED: 3-20-61, S. Dist. Ohio.

CHARGE: 502(a)—when shipped, the labeling of the articles contained false and misleading representations that vitamin A was adequate and effective as a treatment for and preventive of infections, low resistance to infections, retarded growth, loss of vigor, and to promote growth and vitality necessary for reproduction; that vitamin C was adequate and effective as a treatment for and preventive of improper formation of bones and teeth, tooth decay, and hemorrhage and muscular weakness; that vitamin E was adequate and effective as a treatment for and preventive of sterility, muscular dystrophy, and failure of reproduction; that Formula 101 was adequate and effective as a treatment for and preventive of nervousness, irritability, colds, tiredness, conditions resulting from being over-worked and worried and from tension, to promote pep and energy, and to maintain healthy skin, hair, and nails; and

that Formula 202 was adequate and effective as a treatment for and preventive of tensions, sensitivity to noise, loss of morale, irritability, digestive upsets, gas discomforts, heartburn, low resistance, nervousness, cholesterol deposits in blood vessels, and to provide energy and vitality, promote intellectual capacities, strengthen nerve tissues, promote rich, red blood, maintain endurance, and promote the metabolism of fats.

The libel alleged also that the articles Formula 101 and Formula 202 were misbranded under the provisions of the Act relating to food, as reported in notices of judgment on foods.

**DISPOSITION:** 5-17-61. Consent—claimed by Cinci Vitamin & Cosmetic Distributors, Inc., Cincinnati, Ohio. The accompanying literature was destroyed and the tablets and capsules were released to the claimant for relabeling. The Formula 101 and Formula 202 tablets were destroyed on 7-3-61, by claimant.

**6679. Becevit tablets.** (F.D.C. No. 45704. S. No. 67-333 R.)

**QUANTITY:** 150 100-tablet btls. at Fort Worth, Tex.

**SHIPPED:** 8-4-60, from Philadelphia, Pa.

**LABEL IN PART:** (Btl.) "Becevit Therapeutic B-Complex with Vitamin C and Hesperidin Each Tablet Contains: %MDR Vitamin B-1 15 mg. 1500 Vitamin B-2 10 mg. 833 Vitamin B-6 5 mg. \* \* Vitamin C 250 mg. 750 Calcium Pantothenate 10 mg. \* Hesperidin Purified 20 mg. \* \* Niacinamide 50 mg. 500 \*—The daily adult requirement has not been established. \* \*—The need for \* \* \* in human nutrition \* \* \* not established. Coral Laboratories Pharmaceuticals Dist. Co. Fort Worth, Texas."

**ACCOMPANYING LABELING:** Detail cards reading in part "Becevit \* \* \* Indications."

**RESULTS OF INVESTIGATION:** Investigation showed that the detail cards were printed locally on the order of the dealer, Coral Laboratories, Fort Worth, Tex.

**LIBELED:** 4-14-61, N. Dist. Tex.

**CHARGE:** 502(a)—while held for sale, the labeling (detail cards) contained false and misleading representations that the article was adequate and effective in hastening wound healing in pre- and post-surgical cases, in second- and third-degree burns, and in peptic ulcers; and the label statement "Each Tablet contains . . . Hesperidin Purified - 20 mg." was false and misleading since such ingredient would be of insignificant value for the effects claimed in the labeling of the article.

**DISPOSITION:** 5-25-61. Consent—claimed by Coral Laboratories and relabeled. Accompanying labeling destroyed.

**6680. Coldene vitamin tonic with iron.** (F.D.C. No. 45882. S. No. 35-812 R.)

**QUANTITY:** 15,600 individually ctnd. btls. at Brooklyn, N.Y.

**SHIPPED:** 11-30-59, from Chicago, Ill., by Sanco Drug Co.

**LABEL IN PART:** (Btl. and ctn.) "Coldene Vitamin Tonic with Iron \* \* \* Each fluid oz. (2 Tablespoonfuls) contains: \* \* \* Riboflavin (B<sub>2</sub>) 4 mg. \* \* \* Pharma-Craft Corporation, Distrs. Cranbury, N.J."

**ACCOMPANYING LABELING:** Leaflet in carton entitled "Coldene Liquid Cold Medicine."

**RESULTS OF INVESTIGATION:** Analysis showed that the article contained approximately 68 percent of the declared amount of riboflavin.

**LIBELED:** 5-12-61, E. Dist. N.Y.