6026. Beauti-vator massage device. (F.D.C. No. 43033. S. No. 52–250 P.)

QUANTITY: 102 individually cartoned devices at Minneapolis, Minn.

SHIPPED: 4–24–59 and 5–1–59, from St. Louis, Mo., by Beauti-vator Sales Co.

LABEL IN PART: (Ctn.) "Beauti-vator By Posturamic Systems, Inc., St. Louis 15 Mo. Trims Facial Contours—Tones Facial Muscles—Beautifies Complexion—Gives Relaxing Massage," (device) "Beauti-Vator By Posturamic Systems, Inc. 533 Bittner St. St. Louis 15, Mo. * * * Serial 01946 [or "00492"]," (leaflet in ctn.) "Look Younger—Prettier—After 5 Minutes With Your Beauti-Vator."

ACCOMPANYING LABELING: Leaflets entitled "A New Beauty Experience" and sales manuals.

RESULTS OF INVESTIGATION: The article consisted of a padded headrest attached to a housing containing an electric motor capable of transmitting vibration-like action to a chinstrap fastened to both ends of the motor shaft.

LIBELED: 5–27–59, Dist. Minn.

CHARGE: 502(a)—when shipped, the labeling contained false and misleading representations that the article was an adequate and effective treatment for causing one to look younger and prettier; improving facial form, texture, and color; stimulating circulation; firming sagging cheek and chin tissues; eliminating lines, furrows, and excess fat, wrinkles and double chin, erasing tiny blemishes; easing nervous tension; slimming and contouring; restoring youthful complexion; replacing and revitalizing dead-looking skin; and for providing a radiant and youthful glow and appearance, and improved beauty.

DISPOSITION: 7–8–59. Consent—claimed by Posturamic System, Inc., St. Louis, Mo., and relabeled.

6027. Relax-A-Lounge. (F.D.C. No. 42236. S. No. 12–047 P.)

QUANTITY: 34 devices individually cartoned at Chicago, Ill.

SHIPPED: 10–7–58, from Los Angeles, Calif., by Relax-A-Cushion, Inc.

LABEL IN PART: (Ctn.) "Topper Relax-A-Lounge Health Unit * * * Model L. S. Ser. No. 000490."

ACCOMPANYING LABELING: (Leaflet) "Topper Relax-A-Lounge 3-Way Systems Reduce at Home–Relax at Home–Health at Home.

RESULTS OF INVESTIGATION: The article was a box-type unit containing an electric motor capable of providing controlled vibrations of 100 to 3,000 actions per minute and fitted with tubular attachments to provide a cot-like device for applying the vibrations to an individual in a reclining position.

LIBELED: 10–21–58, N. Dist. Ill.

CHARGE: 502(a)—when shipped, the labeling contained false and misleading representations that the article was an adequate and effective treatment for rheumatism, bursitis, and arthritis; stimulating and promoting circulation; breaking down fatty tissues; relief of muscular aches and pains; relieving tension; and reducing weight without diet.

DISPOSITION: 7–31–59. Consent—claimed by Topper Relax-A-Lounge 3-Way Systems Reduce At Home–Relax At Home–Health At Home and Relax-A-Cushion, Inc., and relabeled.