DISPOSITION: 7–21–59. Default—delivered to the Food and Drug Administration.

6037. Electric massage pillow. (F.D.C. No. 43000. S. No. 40–257 P.)

QUANTITY: 32 cartoned devices at San Francisco, Calif.

SHIPPED: 1–14–59, from Brooklyn, N.Y., by Foremost Appliance Corp.

LABEL IN PART: (Tag on device) "Combination Heating & Vibrating Electric Massage Pillow * * * Foremost Appliance Corp., B'klyn 1, N.Y."; (ctn.) "Vibrant Heat Electric Massage Pillow * * * Relax and Revitalize"; (leaflet in ctn.) "Men * * * Women Relax-Refresh-Revitalize with the Foremost Electric Vibrating Massage Pillow."

RESULTS OF INVESTIGATION: The article was a pillow-shaped device containing a heating element and an electric motor capable of providing vibration.

LIBELED: 5–6–59, N. Dist. Calif.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for revitalizing, rejuvenating, and reducing the body; relieving tensions; giving tone to sagging skin, and firming unsightly bulges; "spot" reducing and dispelling backache.

DISPOSITION: 8–18–59. Default—destruction.

6038. Ultraviolet therapy lamp. (F.D.C. No. 43167. S. No. 5–686 P.)

QUANTITY: 4 large and 2 small devices at Washington, D.C., in possession of Hecht Co.

SHIPPED: 1–31–59 and 3–4–59, from Chicago, Ill.

ACCOMPANYING LABELING: Placard entitled "Health Lamp."

RESULTS OF INVESTIGATION: The placard was prepared by Hecht Co.

LIBELED: 6–1–59, Dist. Columbia.

CHARGE: 502(a)—while held for sale, labeling accompanying the article contained false and misleading representations that the article was an adequate and effective treatment for relieving pains of arthritis, bursitis, or any muscular ailment; and that the article would provide general health and therapeutic benefits.

DISPOSITION: 7–6–59. Consent—claimed by the May Department Stores Co. by Walter E. Reits, Jr., % The Hecht Co. Div., Washington, D.C. The placard was destroyed.

6039. Slender-belt. (F.D.C. No. 42990. S. No. 52–053 P.)

QUANTITY: 20 individually cartoned devices at Minneapolis, Minn., in possession of Leader Furniture & Carpet.

SHIPPED: 3–26–59, from New York, N.Y., by Frank M. Katz, Inc.

LABEL IN PART: (Device) "Foremost Slender-Belt" and (booklet enclosed in cartons) "Slenderize * * * Improve Your Figure * * * Slender-Belt."

ACCOMPANYING LABELING: Newspaper tear sheets entitled "Help You Slenderize Stay Youthfully Slim."

RESULTS OF INVESTIGATION: The article consisted of an electric motor and housing mounted on an upright pole attached to a platform base. On each end of the motor shaft, a web-like belt was attached which was caused to vibrate.

The newspaper tear sheets were prepared by Leader Furniture & Carpet and were used as a display placard.