

powers; flushed the kidneys; helped to prevent constipation; maintained normal heart beat; alkalinized the blood; aided gland secretions; neutralized body acidity; prevented continual sense of hunger, sinus and catarrhal conditions; aided in preventing hardening of the arteries and cataract of the eyes; was essential for clear skin and glossy hair; cleansed and purified the blood; and prevented infection; stimulated liver and gall bladder secretions.

The libel alleged also that the article was misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

DISPOSITION: 3-1-60. Consent—claimed by Thomas D. Pruitt and relabeled.

6067. 7/Eleven Health tablets. (F.D.C. No. 42823. S. No. 36-125 P.)

QUANTITY: 2 metal containers containing about 28,000 tablets at Philadelphia, Pa., in possession of Service Industries.

SHIPPED: 1-15-59, from San Pedro, Calif.

LABEL IN PART: (Metal container) "20,000 Brewers Yeast Alfalfa & Kelp (Special) Tablets"; (bottle label) "7/Eleven Mineral, Vitamin and Protein Health Tablets Each tablet 8.5 Grain Net Weight * * * Vitamin Components * * * Mgs. Per Tablet Riboflavin 0.0096 Niacin * * * 0.1538 Chloride 1.1100 Carotene * * * 0.0040 Pantothenic Acid * * * 0.0755 Thiamine * * * 0.0232 Pyridoxine * * * 0.0090 Betaine * * * 0.2176 Biotin * * * 0.0002 Inositol 0.9060 Minodione * * * 0.0024 Alpha Tocopherol * * * 0.0532 Xanthophylls * * * 0.0480 Choline * * * 1.1100 * * * Total Vitamin Components * * * 3.7225 Protein (Amino Acids) Components * * * Mgs. Per Tablet Arginine 10.747 Cystine * * * 2.835 Histidine 5.478 Isoleucine 11.884 Lysine 14.914 Leucine 15.200 Methionine 4.686 Phenylalanine 8.732 Threonine 10.280 Tyrosine 9.092 Tryptophane 2.718 Valine 9.328 Glutamic Acid 20.240 Glycine 13.866 * * * Total Protein * * * Components in each 7/Eleven Tablet 140.00 Mineral Components * * * Total Per Tablet Calcium * * * 4.94 Phosphorus * * * 3.58 Iron * * * 0.365 Potassium * * * 7.04 Magnesium * * * 1.93 Manganese * * * 0.94 Iodine * * * 0.37 Sodium * * * 5.80 Chloride * * * 22.12 Sulphur * * * 2.40 * * * Total Mineral Components * * * 49.485 Total U.S.P. Units of all three components for Dietary Supplement—64.175 Directions * * * A Product of Service Industries * * * Philadelphia 34, Pa."

ACCOMPANYING LABELING: Pamphlets entitled "7/Eleven Multiple Mineral, Vitamin and Protein Tablets" and a number of loose bottle labels.

RESULTS OF INVESTIGATION: The tablets in the metal containers were to be packed into bottles labeled as described above.

The bottle labels and the pamphlets were prepared and printed by the dealer for use in promoting sales of the tablets.

LIBELED: 2-11-59, E. Dist. Pa.

CHARGE: 502(a)—while held for sale, the labeling of the article, namely, the above-mentioned bottle labels and pamphlets, contained false and misleading representations that the article was an adequate and effective treatment in preventing and treating all disease and infections, including hardening of the arteries, arthritis, instability of heart and nerves, malfunction of the sexual organs and loss of vitality, rickets, tuberculosis, acidosis, excessive weight, constipation, improper digestion, pain, improper brain function, memory loss, ulceration, non-coagulation of the blood in wounds, eye cataracts, sinus and catarrhal infections, soft bones and teeth, improper gland and nerve action; too acid or too alkaline blood, insomnia, wrinkles, premature aging, sagging

muscles, skin and mouth disorders, nervous breakdown, diarrhea, anemia, graying hair, high blood pressure, fatty liver, and others.

The libel alleged also that the article was misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

DISPOSITION: 1-4-60. Default—destruction.

6068. Phal dentifrice and mouth wash. (F.D.C. No. 43778. S. No. 48-685 P.)

QUANTITY: 7 display ctns., each containing 12 btls., at Palo Alto, Calif.

SHIPPED: 3-19-59, from Chicago, Ill., by S. P. Phalmo Co.

LABEL IN PART: (Ctn.) "Phal the prescription dentifrice & mouth wash * * * 2909" and (btl.) "Phal a positive alkalizer active ingredients: Balanced physiological salts, sucaryl, calcium, (Cyclamate-Abbott) combined with oils and flavor * * * 5 ozs."

ACCOMPANYING LABELING: (Leaflet attached to btl.) "Phal the prescription dentifrice" and (leaflet in ctn.) "Soluble tooth powder and mouth wash."

LIBELED: 10-26-59, N. Dist. Calif.

CHARGE: 502(a)—when shipped, the labeling contained false and misleading representations that the article was an adequate and effective treatment for bleeding gums, pyorrhea, postextraction care, all periodontal lesions, such as gingivitis, Vincent's stomatitis, and periodontoclasia.

DISPOSITION: 12-1-59. Default—destruction.

6069. Crampeze Breather Bag (device). (F.D.C. No. 43601. S. No. 56-741 P.)

QUANTITY: 25,000 plastic bags at Atlanta, Ga., in possession of James Thomas Smith.

SHIPPED: Pellets of Tenite polyethylene were shipped on 8-5-59, from Kingsport, Tenn.

LABEL IN PART: (Bag) "Crampeze Breather Bag 1. Take deep breath through nose; 2. Exhale in bags through mouth; 3. Inhale contents through nose; 4. Repeat five times; 5. If cramps persist continue treatment for five nights; 6. On reoccurrence of pain repeat treatment Crampeze."

ACCOMPANYING LABELING: Leaflets entitled "Cramps occurring in legs and feet can be greatly helped."

RESULTS OF INVESTIGATION: Examination showed the article to be an 8" x 14" clear plastic bag. The bags were manufactured locally in Georgia, from the pellets which had been shipped as described above.

The leaflets were prepared locally for the dealer.

LIBELED: 10-16-59, N. Dist. Ga.

CHARGE: 502(a)—while held for sale, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for cramps and pains in the legs and feet.

DISPOSITION: 1-6-60. Default—100 bags were delivered to the Food and Drug Administration and the remainder were destroyed.

6070. Massage device. (F.D.C. No. 41702. S. No. 11-440 P.)

QUANTITY: 21 individually cartoned devices at Philadelphia, Pa.

SHIPPED: 5-8-58, from Dearborn, Mich., by Relax-O-Therapy Equipment Co., Inc.

LABEL IN PART: (Metal plate) "Ther-Massage."