5886. Sulfur bath concentrate. (F.D.C. No. 42803. S. No. 36-515 P.)

QUANTITY: 522 8-oz. btls. at St. Louis, Mo., in possession of Po-Gi Enterprises.

SHIPPED: 7-31-58 and 8-8-58, from Chicago, Ill., by As You Were Associates.

LABEL IN PART: (Btl.) "Paul's Sulfur Bath Concentrate * * * As You Were Associates Distributor. * * * Chicago."

ACCOMPANYING LABELING: Leaflets entitled "The Miracle of Natural Sulfur Bath," "Historical Medicine The History of Bathing," and "Ancient Mystery Solved"; and a letter entitled "Did The Ancients Unlock Nature's Own Secret of the Wellspring of Youth?"

RESULTS OF INVESTIGATION: The leaflets entitled "Ancient Mystery Solved" were printed locally for the dealer and the other accompanying labeling was shipped to the dealer by As You Were Associates.

LIBELED: 1-23-59, E. Dist. Mo.; amended libel, 2-3-59.

CHARGE: 502(a)—when shipped and while held for sale, the labeling contained false and misleading representations that the article was an adequate and effective treatment for arthritis, rheumatism, acne, psoriasis, other skin disorders, nervous tension, tiredness, bursitis, sciatica, swollen aching joints, pimples, blotches on skin, boils, and dermatitis.

DISPOSITION: 3-3-59. Default—destruction.

5887. Minerals. (F.D.C. No. 42787. S. No. 1-352 P.)

QUANTITY: 10 lbs. in bulk at Pensacola, Fla., in possession of J. A. Barrett.

SHIPPED: May 1958, from Calhoun, Ga.

LABEL IN PART: (Retail label) "Genuine Blue Ridge Mountain Minerals Carbonate of Calcium, 10.063; Sulphate of Potassium, 1.54; Carbonate of Stronthum, 0123; Sulfate of Sodium, 1.12; Carbonate of Sodium, 1.12; Sulphate of Iron, 9.12; Carbonate of Magnesium, 1.03; Organic Matter, 1.54; Carbonate of Iron, 68.87; Chloride of Sodium, 2.20; Carbonate of Lithium, 1.26; Sulphate of Silica, 1.46; Sulphate of Magnesium, 3.67."

ACCOMPANYING LABELING: Circular reading in part "What Genuine Blue Ridge Mountain Minerals will do for you."

RESULTS OF INVESTIGATION: In the normal course of dealer's business the articles were repacked in 6-oz. packages and labeled as described above.

LIBELED: 1-14-59, N. Dist. Fla.

CHARGE: 502(a)—while held for sale, the labeling contained false and misleading representations that the article was an adequate and effective treatment for "high blood pressure, pellagra, nervousness, inability to sleep, nervous 'indegestion', rheumatism, kidney and bladder trouble, piles, sore eyes, blood poison, and all skin infections, erysipelas or Tetta Flux, female complaints and all blood disease, loss of appetite, old sores and bed wetting, 'pyriear' of the gums, athletic feet, sugar diabetea," and as a body builder and blood purifier.

DISPOSITION: 2-20-59. Default—destruction.

5888. Hairnow Herbal Hair Tonic. (F.D.C. No. 42788. S. No. 14-165 P.)

QUANTITY: 8 btls. and 11 display ctns., 12 btls. each, at South Bend, Ind.

SHIPPED: Between 9-10-58 and 10-10-58, from Detroit, Mich., by Active Therapy Products Co.