

Examination disclosed that the *Miracle Bath* consisted essentially of epsom salt, sulfur, and soap; that the *Miracle Milk Bath* consisted essentially of epsom salt and skim milk powder; that the *Miracle Aid Lotion* consisted of water, with small proportions of soapy material, gum, and perfume; and that the *Miracle Cream* consisted of epsom salt, sodium sulfate, water, fatty acids, and methyl salicylate.

**NATURE OF CHARGE:** *Miracle Bath*. Misbranding, Section 502 (a), certain statements in the labeling were false and misleading since they represented and suggested that the article would be efficacious in the reduction of weight and in the treatment of rheumatism and arthritis, whereas it would not be efficacious for such purposes.

*Miracle Milk Bath*. Misbranding, Section 502 (a), certain statements in the labeling were false and misleading since they represented and suggested that the article would be efficacious for reducing, whereas it would not be efficacious for such purposes.

*Miracle Aid for Wrinkles*. Misbranding, Section 502 (a), certain statements in the labeling were false and misleading since they represented and suggested that the article would be efficacious to remove wrinkles and double chin, to feed the skin tissues, to pep up sluggish circulation, and to activate important glands, whereas it would not be efficacious for such purposes.

*Miracle Cream*. Misbranding, Section 502 (a), certain statements in the labeling were false and misleading since they represented and suggested that the article would be efficacious to bring about a reduction in weight, to recapture a lost waist line, to flatten a pouchy abdomen, to streamline the hips, to reduce a double chin and other parts of the body, to correct the individual imperfections of the feminine figure, and to aid ugly, fatty, and superfluous tissues to disappear. The article would not be efficacious for such purposes.

**DISPOSITION:** Between March 8 and May 27, 1946, no claimant having appeared, judgments of condemnation were entered and the products were ordered destroyed.

**2096. Misbranding of Miracle Bath, Miracle Milk Bath, Miracle Aid Lotion, and Miracle Cream.** U. S. v. 10 Packages of Miracle Milk Bath, 23 Jars of Miracle Cream, 23 Packages of Miracle Bath, and 9 Bottles of Miracle Aid Lotion, and a quantity of accompanying printed matter (and 7 other seizure actions against other lots of the same products and printed matter). Default decrees of condemnation and destruction. (F. D. C. Nos. 19254, 19353, 19497, 19498, 19577, 19578, 19603, 19604. Sample Nos. 7372-H, 14493-H, 19316-H, 51060-H, 51061-H, 52525-H to 52529-H, incl., 52707-H, 52709-H, 53102-H.)

**LIBELS FILED:** Between March 1 and April 11, 1946, Northern and Southern Districts of Ohio, District of New Jersey, Southern District of Iowa, and District of Minnesota.

**ALLEGED SHIPMENT:** Between the approximate dates of January 28 and March 18, 1946, by Marval Laboratories, Inc., from Chicago, Ill.

**PRODUCT:** 125 Packages of *Miracle Milk Bath*, 116 packages of *Miracle Cream*, 9 bottles of *Miracle Aid Lotion*, and 95 packages of *Miracle Bath* at Cincinnati, Columbus, Cleveland, and Akron, Ohio; Newark, N. J.; Des Moines, Iowa; and Minneapolis, Minn. Quantities of printed matter accompanied the products to Cincinnati, Ohio, and Des Moines, Iowa. The printed matter consisted of circulars entitled "The Miracle Plan," leaflets entitled "To Help You Reduce," and display cards entitled "Miracle Cream," "Miracle Bath," "Miracle Milk Bath," and "Miracle Aid Lotion."

Examination disclosed that the *Miracle Bath* consisted essentially of epsom salt, sulfur, and soap; that the *Miracle Milk Bath* consisted essentially of epsom salt and skim milk powder; that the *Miracle Aid Lotion* consisted of water, with small proportions of soapy material, gum, and perfume; and that the *Miracle Cream* consisted of epsom salt, sodium sulfate, water, fatty acids, and methyl salicylate.

**NATURE OF CHARGE:** Misbranding, Section 502 (a), certain statements in the labeling of the articles were false and misleading since they represented and suggested that the *Miracle Milk Bath* and *Miracle Cream* would be efficacious to bring about a reduction in weight; that the *Miracle Bath* would be efficacious in the reduction of weight and in the treatment of rheumatism and arthritis; and that the *Miracle Aid Lotion* would be efficacious to remove wrinkles. The articles would not be efficacious for such purposes.

**DISPOSITION:** Between May 2 and June 27, 1946, no claimant having appeared, judgments of condemnation were entered and the products were ordered destroyed.

**2097. Misbranding of adhesive tape and adhesive bandages. U. S. v. 130 Packages of Adhesive Tape and 10 Packages of Adhesive Bandages. Default decree of condemnation and destruction. (F. D. C. No. 17546. Sample Nos. 23521-H to 23524-H, incl.)**

**LABEL FILED:** February 26, 1946, Eastern District of Missouri.

**ALLEGED SHIPMENT:** On or about April 18 and August 24, 1945, by the Gotham Aseptic Laboratory Co., Inc., from Long Island City, N. Y.

**PRODUCT:** 130 packages of *adhesive tape* and 10 packages of *adhesive bandages* at St. Louis, Mo. Examination showed that the articles were only slightly sticky when applied to the skin.

**LABEL, IN PART:** "Gotham Waterproof Adhesive Tape," or "Gotham Stickrite Adhesive Bandages Waterproof Sulfa-Thia-Zole Impregnated Gauze Pads."

**NATURE OF CHARGE:** Misbranding, Section 502 (a), the label statements "Adhesive Tape" and "Adhesive Bandages" were false and misleading as applied to articles which possessed no significant adhesive properties.

**DISPOSITION:** April 4, 1946. No claimant having appeared, judgment of condemnation was entered and the products were ordered destroyed.

**2098. Misbranding of Spectro-Chrome. U. S. v. 1 Device Known as Spectro-Chrome, and a quantity of printed matter. Tried to the jury. Decree of condemnation. Product and printed matter ordered delivered to the Food and Drug Administration. (F. D. C. No. 13226. Sample No. 82254-F.)**

**LABEL FILED:** August 11, 1944, Eastern District of New York; amended label filed November 15, 1944.

**ALLEGED SHIPMENT:** On or about July 21, 1944, from Malaga, N. J., by the Dinshah Spectro-Chrome Institute.

**PRODUCT:** 1 device known as *Spectro-Chrome* at Babylon, N. Y., together with a quantity of accompanying printed matter. Examination showed that the device consisted of a cabinet equipped with an electrically-operated fan, a 1,000-watt electric light bulb, a glass water container, two condensing lenses, and several glass slides of various colors. The cabinet had an opening in the front in which the glass slides could be inserted and through which the light from the bulb would emit.

**NATURE OF CHARGE:** Misbranding, Section 502 (a), certain statements on the label of the device were false and misleading since they represented and suggested that the device was capable of measuring and restoring human radioactive and radioemanative equilibrium by attuned color waves, whereas there is no radio-active or radioemanative equilibrium in the human system, and the device was incapable of performing any function of measurement, and the use of color waves of any type would have no effect on human equilibrium.

Further misbranding, Section 502 (a), certain statements in the accompanying printed matter, including the printed matter entitled "Spectro-Chrome Home Guide," "Spectro-Chrome Way, 1944," and "Spectro-Chrome—In Every Home," were false and misleading since the statements represented and suggested that the device when used in accordance with the directions for use appearing in the printed matter would be effective in the treatment of the following diseases, conditions, and purposes, and that when so used the device would constitute a safe and appropriate treatment therefor: (diseases and conditions for which device was recommended) Disorders of the heart, lungs, skin, nutrition, mentality, and emotions; inflammation with pain, swelling, fever, or redness; disorders of blood, genitals, females, children, teeth, motor system, and sensory system; gonorrhoea, syphilis, ulcers, chancres, smallpox, scarlet fever, diphtheria, whooping cough, chickenpox, measles, German measles, mumps, fallen womb, habitual tendency to miscarriage, burns of any degree, sunstroke, diabetes, sex frigidity, accident, dog bite, eye disorder, ear abscess, mastoiditis, constipation, colds, gastritis, nervousness, ophthalmitis, rectal abscess, high blood pressure, poor circulation, tuberculosis, piles, varicose veins, aphonia, headache, hay fever, dizziness, sleeplessness, rash, poison ivy, stomach ulcers, sciatica, tachycardia, nosebleeding, lung hemorrhage, leg ulcer, prostate disorder, kidney disorder, tonsillitis, pleurisy, appendicitis, gout, pneumonia, tumors, leaky heart, hiccoughs, arthritis, rheumatism, cataract, X-ray and