

**ALLEGED SHIPMENT:** On or about November 3, 1947, by Bonat & Bonat, Inc., from New York, N. Y.

**PRODUCT:** 11 1-quart bottles and 55 8-ounce bottles of Bonat Cream Shampoo (liquid) and 6 1-pound jars and 24 4-ounce jars of Bonat Cream Shampoo (paste) at Newark, N. J. Examination showed that the products were a perfumed, yellow-colored, soapy liquid or paste containing not more than a trace, if any, of egg.

**LABEL, IN PART:** (Bottle) "Bonat Eggoil Liquid Cream Shampoo"; (jar) "Bonat Eggoil Cream Shampoo."

**NATURE OF CHARGE:** Misbranding, Section 602 (a), the following statements in the labeling of the products were false and misleading as applied to products which contained not more than a trace, if any, of egg: (liquid) "Eggoil Concentrated Liquid Cream Shampoo \* \* \* with Egg" and (paste) "Eggoil Concentrated Cream Shampoo \* \* \* with Egg."

**DISPOSITION:** April 12, 1948. Default decree of condemnation and destruction.

**157. Misbranding of Lan-O-Tone Creme Shampoo. U. S. v. 17 Bottles, etc. (F. D. C. No. 24207. Sample No. 9154-K.)**

**LABEL FILED:** On or about December 24, 1947, Southern District of New York.

**ALLEGED SHIPMENT:** On or about March 12, August 13, and November 7, 1947, by the Worth Chemical Corp., from Kenilworth, N. J.

**PRODUCT:** 17 6-ounce bottles, 48 2-ounce bottles, and 50 1-ounce bottles of Lan-O-Tone Creme Shampoo at New York, N. Y. Analysis showed that the product contained not more than 16/100 of one percent of whole egg solids.

**LABEL, IN PART:** (Bottles) "Lan-O-Tone Creme Shampoo with egg added \* \* \* Lan-O-Tone Products \* \* \* New York 19, N. Y."

**NATURE OF CHARGE:** Misbranding, Section 602 (a), the label statement "with egg added" was false and misleading as applied to a product which contained an insignificant amount of egg.

**DISPOSITION:** January 19, 1948. Default decree of condemnation. The product was ordered delivered to a charitable institution.

**158. Misbranding of Nancy Dale's Date Night Liquid Cream Shampoo. U. S. v. 49 Cartons \* \* \*. (F. D. C. No. 24289. Sample No. 9153-K.)**

**LABEL FILED:** January 5, 1948, Eastern District of New York.

**ALLEGED SHIPMENT:** On or about September 30, 1947, by Nancy Dale, Ltd., from Brooklyn, N. Y., to Chicago, Ill., and reshipped to Brooklyn, N. Y., on or about November 20, 1947, after refusal of the consignee to accept the consignment, upon instructions of Nancy Dale, Ltd.

**PRODUCT:** 49 cartons, each containing 1 dozen units consisting of 1 6-ounce bottle and 1 1-ounce bottle of Nancy Dale's Date Night Liquid Cream Shampoo at Brooklyn, N. Y. Analysis showed that the product contained not more than 25/100 of 1 percent whole egg solids and not more than 33/100 of 1 percent of skim-milk solids.

**LABEL, IN PART:** "Nancy Dale's Date Night Liquid Cream Shampoo."

**NATURE OF CHARGE:** Misbranding, Section 602 (a), the following statements in the labeling of the article were false and misleading as applied to a product which contained insignificant amounts of egg and milk: (Bottle labels and display card) "with Homogenized Egg & Milk" and (leaflet entitled "Date Night Homogenized Egg and Milk Shampoo") "homogenized egg and milk shampoo \* \* \* Women have known and used both eggs and milk as beauty aids ever since the days of Cleopatra, but now Nancy Dale makes it possible for women to get the benefit of both of these in caring for their hair \* \* \* made with homogenized egg and milk."

**DISPOSITION:** March 8, 1948. Default decree of condemnation and destruction.

**159. Misbranding of perfumed olive oil. U. S. v. Hampden Sales Assoc., Inc., and Victor D. Leavin. Pleas of guilty. Fine, \$1,000. (F. D. C. No. 23233. Sample Nos. 42552-H, 42553-H.)**

**INFORMATION FILED:** October 7, 1947, Southern District of New York, against the Hampden Sales Assoc., Inc., New York, N. Y., and Victor D. Leavin, plant manager.

ALLEGED SHIPMENT: On or about July 17 and November 7, 1946, from the State of New York into the State of Maryland.

LABEL, IN PART: "Miami Perfumed Olive Oil."

NATURE OF CHARGE: Misbranding, Section 602 (a), the label statement "Perfumed Olive Oil" was false and misleading, since the article was not perfumed olive oil but was artificially colored, perfumed mineral oil.

DISPOSITION: October 24, 1947. Pleas of guilty having been entered, the court imposed a fine of \$1,000 against the defendants, jointly and severally.

**160. Misbranding of perfumed olive oil compound. U. S. v. 13 Dozen Bottles, etc.**  
(F. D. C. No. 21255. Sample No. 54587-H.)

LABEL FILED: October 21, 1946, Western District of South Carolina.

ALLEGED SHIPMENT: On or about June 24 and July 18, 1946, by the Peau D'Or Sales Corp., from Miami, Fla.

PRODUCT: 23 dozen 4-ounce bottles of perfumed olive oil compound at Greenville, S. C.

LABEL, IN PART: "Peau D'Or Perfumed Olive Oil Compound."

NATURE OF CHARGE: Misbranding, Section 602 (a), the label statement "Olive Oil Compound" was false and misleading as applied to the article, which was an artificially colored mineral oil, with little or no olive oil.

DISPOSITION: December 9, 1946. Default decree of condemnation and destruction.

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### SHIPPERS, MANUFACTURERS, AND DISTRIBUTORS

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<sup>1</sup> (151) Prosecution contested.

<sup>2</sup> (152) Prosecution contested. Contains charge to the jury.

<sup>3</sup> (147) Prosecution contested. Contains opinion of the court.