

**COSMETIC ACTIONABLE BECAUSE OF ADULTERATION WITH
POISONOUS OR DELETERIOUS SUBSTANCES**

176. Adulteration of Deo Deodorant. U. S. v. 74 Jars * * *. (F. D. C. No. 26937. Sample No. 2777-K.)

LIBEL FILED: March 21, 1949, District of Columbia.

ALLEGED SHIPMENT: On or about July 30 and December 9, 1948, by the Elmo Sales Corp., from Philadelphia, Pa.

PRODUCT: 74 1 $\frac{1}{4}$ -ounce jars of Deo Deodorant at Washington, D. C.

LABEL, IN PART: "Deo Deodorant Special."

NATURE OF CHARGE: Adulteration, Section 601 (a); the article bore or contained a poisonous or deleterious substance which may have rendered it injurious to users under such conditions of use as are customary to the use of deodorant cream. (Tests of the article showed that it was a primary irritant.)

DISPOSITION: April 27, 1949. Default decree of condemnation and destruction.

177. Adulteration of Deo Deodorant. U. S. v. 176 Jars * * *. (F. D. C. No. 26982. Sample No. 3187-K.)

LIBEL FILED: On or about April 15, 1949, Eastern District of Virginia.

ALLEGED SHIPMENT: On or about April 1, 1948, by the Elmo Sales Corp., from Philadelphia, Pa.

PRODUCT: 176 1 $\frac{1}{4}$ -ounce jars of Deo Deodorant at Richmond, Va.

LABEL, IN PART: "Deo Deodorant Special."

NATURE OF CHARGE: Adulteration, Section 601 (a), the article bore or contained a poisonous or deleterious substance which may have rendered it injurious to users under such conditions of use as are customary to the use of deodorant cream. (Analysis indicated that the product was a primary irritant.)

DISPOSITION: October 21, 1949. Default decree of condemnation and destruction.

COSMETICS ACTIONABLE BECAUSE OF CONTAMINATION WITH FILTH

178. Adulteration and misbranding of Blanche White Make-Up Creme, Blanche White Special Cleansing Creme, Blanche White night cosmetic cream, Blanche White Powder, and Blanche White Formula No. 3. U. S. v. Fred B. Bergholt (Bergholt Laboratories). Plea of guilty. Fine of \$250 on count 1, sentence suspended on remaining counts, and defendant placed on probation for 3 years. (F. D. C. No. 25587. Sample Nos. 28387-K, 28390-K, 28556-K, 28557-K, 28560-K, 29901-K.)

INFORMATION FILED: December 17, 1948, District of Minnesota, against Fred B. Bergholt, trading as Bergholt Laboratories Minneapolis, Minn.

ALLEGED SHIPMENT: On or about May 14, June 24, and July 1, 1948, from the State of Minnesota into the States of Colorado and Texas.

LABEL, IN PART: "Blanche White Make-Up Creme [or "Special Cleansing Creme," "Powder," or "Formula No. 3"]" and "Blanche White * * * Apply regularly and generously every night."

NATURE OF CHARGE: Adulteration, Section 601 (b), the articles consisted in part of filthy substances by reason of the presence of insect fragments, rodent hairs, rodent hair fragments, unidentified hairs, mold, and nondescript dirt; and, Section 601 (c), the articles had been prepared and packed under insanitary conditions whereby they may have become contaminated with filth.

Misbranding, Section 602 (b) (2), the labels on the articles bore no statement of the quantity of the contents; and, Section 602 (b) (1), the Blanche White Special Cleansing Creme failed to bear a label containing the name and place of business of the manufacturer, packer, or distributor.

DISPOSITION: April 11, 1949. A plea of guilty having been entered, the court imposed a fine of \$250 on count 1, suspended the imposition of sentence on the remaining counts, and placed the defendant on probation for three years.

COSMETICS ACTIONABLE BECAUSE OF FALSE AND MISLEADING CLAIMS

179. Misbranding of Winsome Egg Creme Shampoo. U. S. v. 1,402 Jars * * *.
(F. D. C. No. 26540. Sample No. 25920-K.)

LIBEL FILED: On or about February 23, 1949, District of North Dakota.

ALLEGED SHIPMENT: On or about November 23, 1948, by Allied Home Products, Inc., from Beloit, Wis.

PRODUCT: 1,402 4-ounce jars of Winsome Egg Creme Shampoo at Fargo, N. Dak.

LABEL, IN PART: "Winsome Egg Creme Shampoo."

NATURE OF CHARGE: Misbranding, Section 602 (a), the label statement "Egg Creme Shampoo" was false and misleading since the article contained not more than $\frac{6}{100}$ of an egg per jar.

DISPOSITION: May 17, 1949. Allied Home Products, Inc., claimant, having admitted the allegations of the libel, judgment of condemnation was entered and the court ordered that the product be released under bond for relabeling, under the supervision of the Federal Security Agency.

180. Misbranding of Addé Hair Pomade. U. S. v. 20 Cases * * *. (F. D. C. No. 27872. Sample No. 47620-K.)

LIBEL FILED: September 21, 1949, Eastern District of Virginia.

ALLEGED SHIPMENT: On or about July 14, 1949, by the Adde Co., from Baltimore, Md.

PRODUCT: 20 cases, each containing 24 3½-ounce cans, of Addé Hair Pomade at Norfolk, Va.

LABEL, IN PART: (Can) "Addé Hair Pomade With Olive Oil."

NATURE OF CHARGE: Misbranding, Section 602 (a), the label statement "With Olive Oil" was false and misleading since the article was a petrolatum pomade and the label failed to reveal the material fact that the article contained an inconsequential amount of olive oil.

DISPOSITION: November 23, 1949. Default decree of condemnation and destruction.

181. Misbranding of Royal Crown Hair Dressing, Royal Crown DeLuxe Mens Pomade, Royal Crown Brilliantine, and Royal Crown Rose Hair Oil. U. S. v. 69 Dozen Cans, etc. (F. D. C. No. 27152. Sample Nos. 46128-K to 46132-K, incl.)

LIBEL FILED: April 22, 1949, Western District of Arkansas.

ALLEGED SHIPMENT: On or about February 1 and March 8, 1949, by J. Strickland & Co., from Memphis, Tenn.

PRODUCT: 69 dozen 3-ounce cans and 19 dozen 7-ounce cans of Royal Crown hair dressing, 11 dozen 1½-ounce cans of Royal Crown DeLuxe Mens Pomade,