

**4427. Misbranding of "Mother's Salve Mother's Remedy." U. S. v. The Mother's Remedies Co., a corporation. Plea of guilty. Fine, \$25 and costs. (F. & D. No. 6361. I. S. No. 7182-e.)**

On July 27, 1915, the United States attorney for the Northern District of Illinois, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district an information against The Mother's Remedies Co., a corporation, Chicago, Ill., alleging shipment by said company, in violation of the Food and Drugs Act, as amended, on or about February 3, 1913, from the State of Illinois into the State of Tennessee, of a quantity of "Mother's Salve Mother's Remedy," which was misbranded. The article was labeled: (On carton) "Mother's Salve Mother's Remedy Registered Trade Mark Manufactured only by The Mother's Remedies Co. Chicago, Ill. Mother's Salve A Reliable Remedy for Catarrh, Croup and Colds and for Healing Cuts, Burns, Piles, Sores, Chapped Skins, Etc. Also a Preventative for Diphtheria and Pneumonia Mother's Salve Has been in successful use for over 30 years. It is absolutely pure and prepared from vegetable oils. Price 25 and 50 Cents. See Circular inside around each jar for many valuable uses. Mother's Salve is always put up in White Glass Jars Like the Enclosed Never in Tin Boxes Beware of Fraudulent Imitations. None Genuine without our Trade Mark. Guaranteed by The Mother's Remedies Co., under the Food and Drugs Act, June 30, 1906. Serial No. 1849. Price 25 Cents. Mother's Pioneer Pills Headache Chocolates Mother's Medicated Soap Dyspepsia Tablets Mother's Worm Lozenges Witch Hazel Jelly Mother's Complexion, Foot Talcum and Tooth Powders One Low Price for all 25 Cents Each." (On jar) "Mother's Remedy This Trade Mark is on every Package Mother's Salve Price 25 Cents The World's Greatest Remedy. Invaluable for Catarrh, Croup, Colds, Sore Throat, Eczema, Piles, Salt Rheum, Cuts, Burns, Sores, Skin Diseases, Sprains, Ulcers, Chilblains, Scalds, Corns, Earaches, Bunions, etc. Directions For Using.—Apply freely to affected parts and bind on with clean cloth until fully absorbed, when it should be renewed Full directions for many valuable uses in circular around each jar. Guaranteed under Pure Food & Drugs Act, June 30, 1906. Serial No. 1849 Made only by Mother's Remedies Co. Chicago. Established 1894 Write for full list of valuable household remedies—just what-Mother used to use." The circular and leaflet accompanying the article contained, among other things, the following: (On circular) "Use Mother's Salve for burns, bruises, sores, cuts, scalds, chapped hands and lips, inflamed or caked breast, pneumonia, neuralgia, etc. Apply freely to the troubled parts; keep bandaged when convenient. The relief will be wonderful." (On leaflet) "The world never saw its equal as a cure for coughs, colds, croup and catarrh."

Analysis of a sample of the article by the Bureau of Chemistry of this department showed it to be a green-colored salve containing glycerin, oil of cloves, oil of cinnamon, oil of eucalyptus, oil of sassafras, potassium chlorate, and oil of pine or juniper, in a petrolatum base; a gum, like gum acacia, and a small amount of fatty oil are present.

Misbranding of the article was alleged in the information for the reason that the following statements regarding the therapeutic or curative effects thereof, appearing on the label aforesaid, to wit, (On carton) "Mother's Salve A Reliable Remedy for Catarrh, Croup \* \* \* Also a Preventative for Diphtheria and Pneumonia \* \* \*." (On jar) "The World's Greatest Remedy. Invaluable for Catarrh, Croup \* \* \* Eczema, Piles, Salt Rheum \* \* \*," and included in the circular or leaflet, to wit, (On circular) "Use Mother's Salve for \* \* \* pneumonia, \* \* \* The relief will be wonderful." (On leaflet) "The world never saw its equal as a cure for \* \* \* croup and catarrh,"

were false and fraudulent in that the same were applied to the article knowingly, and in reckless and wanton disregard of their truth or falsity, so as to represent falsely and fraudulently to the purchasers thereof, and create in the minds of purchasers thereof the impression and belief, that it was, in whole or in part, composed of, or contained, ingredients or medicinal agents effective, among other things, as a remedy for catarrh and croup, as a cure for croup and catarrh, as a preventive for diphtheria and pneumonia, as a relief for pneumonia, and as a remedy for eczema, piles, and salt rheum, when, in truth and in fact, it was not, in whole or in part, composed of, and did not contain, such ingredients or medicinal agents. Misbranding was alleged for the further reason that the statement, to wit, "Prepared from vegetable oils," borne on the label, was false and misleading in that it represented the article to have been prepared exclusively from vegetable oils, whereas, in truth and in fact, it was not, but was prepared from animal, mineral, and vegetable oils.

On November 22, 1915, the defendant company entered a plea of guilty to the information, and on December 10, 1915, the court imposed a fine of \$25 and costs.

CARL VROOMAN, *Acting Secretary of Agriculture.*