

**14805. Misbranding of Sexvitor. U. S. v. 4½ Dozen Bottles of Sexvitor. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 21340. I. S. No. 10695-x. S. No. W-2034.)**

On October 23, 1926, the United States attorney for the District of Oregon, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 4½ dozen bottles of Sexvitor, remaining in the original unbroken packages at Portland, Oreg., alleging that the article had been shipped by Joseph A. Piuma, from Los Angeles, Calif., on or about June 26, 1926, and transported from the State of California into the State of Oregon, and charging misbranding in violation of the food and drugs act as amended.

Analysis by the Bureau of Chemistry of this department of a sample of the article showed that the tablets consisted essentially of strychnine, a phosphorous compound, a laxative plant drug extract, and a material of animal origin.

It was alleged in the libel that the article was misbranded, in that the following statements regarding the curative and therapeutic effects of the said article were false and fraudulent, since it contained no ingredient or combination of ingredients capable of producing the effects claimed: (Carton and bottle) "Sexvitor \* \* \* A Superior Glandular Tonic For Men And Women. Recommended to strengthen the nerves, correct constipation, clear the skin, increase energy, enrich the blood, aid digestion, and as a health giving reconstructive tonic in weak and run down conditions and as a vitalizer for pale and pep-less people," (circular) "The Function Of Ductless Glands And Their Usefulness The term Ductless Glands means those glands which have an internal secretion \* \* \* the \* \* \* scientist \* \* \* discovered the value of Ductless Glands \* \* \* He noticed that his mental and physical vigor were increased, making him feel much younger and giving him lots of 'Pep.' Sexvitor is a glandular product, made from the fresh healthy glands of young selected animals, combined with a vegetable extract \* \* \* It is a harmless vegetable extract and the use of it results in creating regular heart action. It is not intended that Sexvitor be taken simply as a stimulant, but to strengthen those parts of the body which lack in glandular substance \* \* \* Each box \* \* \* contains \* \* \* a month's treatment. It is not necessary to consume a whole box if you have reasons to believe that you are permanently relieved. This of course is very hard to tell, on account that we have found many users of Sexvitor, after taking a month's treatment and experiencing its remarkable invigorating action, believe themselves permanently relieved of their old weaknesses and drop the treatment only to find that a few weeks later that their old symptoms have reappeared, and then order longer treatments. Because the first doses of Sexvitor gives one a feeling of strength and energy, does not mean that one is permanently relieved. Those suffering from lack of ambition, run down conditions, fatigue, melancholia, nervousness etc., should at least take the treatment for two months. The most important Ductless Glands are the Thyroid, Pituitary, Adrenals, Suprarenal, Thymus and Sex Glands. Without any one of these, health could not exist. That is why when one is fatigued they say; he's got no Pep. If the Sex Glands were not functioning properly you would have Impotence. Man cannot have health without proper gland functioning."

On December 27, 1926, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

W. M. JARDINE, *Secretary of Agriculture.*

**14806. Misbranding of Dr. Rider's eucalyptus oil compound. U. S. v. 6 Cartons, et al., of Dr. Rider's Eucalyptus Oil Compound. Default decrees of condemnation, forfeiture, and destruction. (F. & D. Nos. 21195, 21323. I. S. Nos. 620-x, 11080-x. S. Nos. C-3033, C-3036.)**

On July 27 and October 12, 1926, respectively, the United States attorney for the Northern District of Texas, acting upon reports by the Secretary of Agriculture, filed in the District Court of the United States for said district libels, and on or about September 21, 1926, an amended libel in the former instance, praying seizure and condemnation of 6 cartons, 2 half-cartons, and 128 bottles of Dr. Rider's eucalyptus oil compound, at Fort Worth, Tex., shipped by the Dr. G. H. Rider Co., San Diego, Calif., alleging that the article had been shipped from San Diego, Calif., in part on or about July 8, 1926, and in part on or about September 22, 1926, and transported from the State of California