

purely vegetable cathartics, etc. Vego-Fruto as a food costs no more than other choice delicacies * * *. One bar of Vego-Fruto may equal as food for that of two oranges. Is equal to a pound of fruit or to castor oil as a laxative if taken as nature intended * * *. Vego-Fruto—Vitamin 'Food Laxative'—contains none of the poisonous drugs made from vegetables and what is claimed to be harmless remedies from nature's herbs, etc., nor is it like tablets or any form of pills of which your doctor should tell you to beware * * *. Nature's way is the best—Get the Vital Vitamins necessary in your food each day; Vego-Fruto has calories of the right vitamins needed in the proper diet. No drugs should be taken for constipation when possible to prevent it. Very few, if any, people eat enough raw fresh vegetables."

Misbranding was alleged for the further reason that the following statements in the labeling, regarding the curative and therapeutic effects of the article, were false and fraudulent, since the said article contained no ingredient or combination of ingredients capable of producing the effects claimed: (Cartons, all sizes) "For good health;" (carton, 50¢ size) "Vitality Vitamines. Preserve the youthful vigor and vitality Eat Vego-Fruto food. If strong and healthy then eat ½ bar with each meal;" (carton, 25¢ size) "Vego-Fruto stimulates the intestinal muscles thereby proving of lasting benefit to the whole family;" (carton, 10¢ size) "Vego-Fruto sweetens the stomach, liver, bowels. In the morning you will be pleasantly surprised to find yourself feeling unusually fit, your languid feeling has disappeared for the delicious fruit cubes have assisted your digestive organs, worked upon your liver * * * helping to keep them in a healthy condition, and you start a new day refreshed and invigorated;" (circular) "The vital * * * food. * * * eat about one-half (½) a bar of Vego-Fruto with each meal to furnish the body the Vital Vitamines necessary for correcting the liver, aiding digestion, to relieve acid stomach and gas, and to give new energy and pep, and keep free from constipation's deadly poisons; Vego-Fruto forms no habit but the health habit * * * Vego-Fruto will neither reduce or increase your weight, but if your glands and organs are properly working then nature will reduce your weight as low as you wish if you omit sufficient fat producing foods—also with proper glands, etc., doing the work you may increase your weight—* * * proper food strengthens the body if kept healthy with Vego-Fruto. Vego-Fruto sweetens the stomach, acts on the liver, and with proper diet and sufficient exercise, etc., perpetuated, will absolutely regulate the bowel action. Vego-Fruto will relieve children of worms and help to regulate their system. Try it for dizziness and for settling the stomach, with or without your favorite drink, or with water—For acid stomach and for quieting the nerves. Try it for headache, morning or evening, and for restoring your youthful energy, and for putting you up on your toes and for that tired feeling caused by an inactive liver; for bleeding, or any form of piles, or anything affecting the food. Doctors with high standards who have personally tried Vego-Fruto and eminent authorities quoted internationally, with records to show at our office, state—that Vego-Fruto is * * * good for improving the digestion, and * * * that It Is A Wonder—that if we eat three (3) times a day that the bowels should act three times * * * and many equally important statements, including—That in all cases Vego-Fruto should prevent nausea following pregnancy and—that if expectant mothers would eat a proper amount of Vego-Fruto there would be no constipated babies. For adults, in cases of severe colds * * * and headache."

On June 12, 1928, no claimant having appeared for the property, judgment was entered finding the product adulterated and misbranded and ordering that it be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

15915. Misbranding of Bowman's abortion remedy. U. S. v. 19 Boxes of Bowman's Abortion Remedy. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 20411. I. S. No. 2122-x. S. No. E-5207.)

On September 12, 1925, the United States attorney for the Northern District of West Virginia, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 19 boxes of Bowman's abortion remedy at Wheeling, W. Va., alleging that the article had been shipped by the Eric Bowman Remedy Co., Owatonna, Minn., on or about August 10, 1925, and transported

from the State of Minnesota into the State of West Virginia, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of a mixture of wheat shorts and brown sugar, with traces of compounds of calcium and sulphur, and a phenolic substance.

It was alleged in substance in the libel that the article was misbranded in that the boxes containing the said article bore the following statements regarding the curative and therapeutic effects of the article and the ingredients and substances contained therein, "Bowman's Abortion Remedy * * *. This package contains one 9½-lb. treatment of Bowman's Abortion Remedy. Read the Directions carefully before administering," which said statements regarding the curative and therapeutic effect of the article were false, fraudulent, and misleading, since the said article contained no ingredient or combination of ingredients capable of producing the effects claimed."

On April 4, 1926, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

15916. Misbranding of spring water. U. S. v. 15 Bottles, et al., of Spring Water. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 22420. I. S. No. 23485-x. S. No. 499.)

On February 6, 1928, the United States attorney for the Eastern District of Wisconsin, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 15 five-gallon bottles, and 420 one-gallon bottles of spring water, remaining in the original unbroken packages at Milwaukee, Wis., alleging that the article had been shipped by the Dynell Spring Water Co., from Taylor's Park, Ill., January 19, 1928, and transported from the State of Illinois into the State of Wisconsin, and charging misbranding in violation of the food and drugs act as amended.

It was alleged in the libel that the article was misbranded in that the bottle label bore statements regarding the curative and therapeutic effects of the said article which were false and fraudulent, since the article contained no ingredient or combination of ingredients capable of producing the effects claimed. The statements on the bottle label were as follows: "A Natural Laxative * * * Every Physician will at once recognize and attest to the healing qualities of the above minerals. * * * To Reduce: Drink Dynell Water * * * Is Recommended by All Good Doctors * * * A Marvelous Stomach Water Recommended in the treatment of Chronic Constipation, Ulcerated Stomach, Torpid Liver, High Blood Pressure, Rheumatism, Gastritis, Neuritis, Gout, Weak Kidneys, Gall Stones, Catarrh of the stomach and Bowels, Acid Stomach, Bright's Disease, Diabetes, and Arthritis and as a Diuretic when taken in large quantities. * * * In cases of chronic constipation * * * In cases of gastritis." It was further alleged in the libel that the bottle label bore the statement, "Testimonials furnished upon request," that these testimonials were contained in a booklet entitled "Health in Water," and that the article was further misbranded in that, in addition to said testimonials, other statements appeared in the said booklet in regard to the therapeutic and curative effect of the article which were false and fraudulent. The said statements were as follows: "Health in Water. Drink your Way to Health * * * Medicinal Water * * * Be Well—Drink Dynell. Good health is a priceless blessing. We congratulate the favored one in every five of our fellow-beings who possess it. But the question that has long sought a practical, satisfying solution is how the remaining four-fifths may also enjoy life at its best. This is our answer. It holds forth the key to perfect health. After you have read it, it will be your own fault if you continue to suffer or be inconvenienced by any of the numerous distressing ills that are directly traceable to the digestive and eliminative organs. Constipation—The Chief Enemy of Your Health. Your doctor will tell you that three-fourths of all human ills originate in constipation. Constipation is one of our most insidious foes. If not checked in time, it undermines the most vital parts of your anatomy, until it eventually produces almost complete stagnation. This causes the gradual, but certain, absorption by the system of deadly poisons that drain the blood of its life-saving properties. Your Loyal Champion. But the situation is not as hopeless as it seems. Constipation is