

all of these diseases, which disturb health and happiness, have their root in the power plant. To supply a corrective for congestion within the 'power plant,' with resultant putrefaction and absorption of toxin (poisons) by the blood, 'Hygem' is the last and logical scientific development * * * Not only is 'Hygem' a corrective but its judicious use will enable any intelligent person to apply preventive principles in keeping the 'power plant' in highly efficient condition. If 'Hygem' will * * * cleanse the 'power plant' * * * also destroy the dangerous bacteria in the semi-fluid mass that passes through the system * * * How * * * does 'Hygem' destroy the dangerous bacteria that thrives within the 'power plant?' * * * it does it in two ways: First, by removing their food supply which consists of waste food matter from which the body-building elements have been extracted; and secondly by creating a chemical condition in which the harmful putrefactive bacteria cannot exist—thereby creating * * * sterile condition in your 'power plant' * * * What effect will this sterilized condition of the alimentary tract have on my health? It is a fact recognized by the medical profession that practically all human ills have their inception in the intestines. This can be understood when it is realized that the normal production of microorganisms in the average individual may reach a total of several trillion per day, the majority of which are of a distinctly harmful type which live on the accumulated wastes in the intestines and which produce toxic poisons which are in turn taken up by the blood and carried to all parts of the body. Many of these germs are also taken up by the blood stream and carried to all parts of the body. When the stomach and intestines are kept in a sterile condition, the blood becomes vigorous, the glands function normally and we find ourselves in a condition of perfect health. In that condition, one is practically immune from sickness. It will, therefore, be apparent that 'Hygem' can be advantageously used as an adjunct in the treatment of any disease and as a remedy for any disturbance which has its beginning in the digestive system. * * * Will 'Hygem' benefit one who is in good health? * * * Slight variation in food supply, indiscretions in the selection of food, slight changes in the quality of food stuffs caused by seasonal conditions and the like, tend sooner or later, to cause us to lose our physical equilibrium. * * * when one makes it a fixed habit to practice intestinal hygiene, these changes or indiscretions have no harmful effect because they are promptly corrected within the body through the normal functions of the eliminative organs. It is a fact recognized by authorities that the regular, periodical consumption of a viable culture of lactobacillus will add years to the life of an individual, will make their days happier and more productive and develop all through life a healthier physical condition. 'Hygem' will do all this * * * if the fundamental hygiene information given in this booklet is conscientiously applied, one will quickly develop the practice of intestinal hygiene and a marked improvement in wellbeing will be realized. You can use no better means of developing and maintaining a clean and sterile condition within the body 'power plant' than 'Hygem.' With these fundamental facts on intestinal hygiene before you, and not only a corrective but a preventive of inefficiencies within the 'power plant' which lead to untold disease and discomfort, at your disposal, all that is now necessary is the cultivation and exercising of a fixed habit of practicing intestinal hygiene. The rewards which follow are so wonderful as to transcend in importance practically everything else one can realize in life—good health. With good health man is a thinking and working creature, an efficient mortal—practically master of all he surveys."

On August 27, 1929, and September 4, 1929, respectively, no claimant having appeared for the property, judgments of condemnation and forfeiture were entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

16938. Misbranding of Now. U. S. v. 20 Dozen Bottles of Now. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 23504. I. S. No. 0959. S. No. 1699.)

On March 11, 1929, the United States attorney for the Northern District of Texas, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 20 dozen bottles of Now, remaining in the original unbroken packages at Dallas, Tex., consigned by R. D. Coulson, Indianapolis, Ind., alleging that the article had been shipped from Indianapolis, Ind., on or about February

9, 1929, and transported from the State of Indiana into the State of Texas, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of small amounts of menthol, camphor, oil of eucalyptus and glycyrrhiza, alcohol, glycerin, and water.

The article was labeled in part: (Bottle) "For Coughs * * * Croup, Flu, Pneumonia, Hay Fever, Asthma, Scinitus, Catarrh, etc.;" (carton) "Stop That Cough * * * Hay Fever Sufferers Do not Hesitate—Get it now—You Shall Know For Coughs, * * * Croup, Flu, Pneumonia, Bronchitis, Tuberculosis, Hay Fever, Asthma, Scinitus, Catarrh, Laryngitis. * * * Aids Digestion;" (circular around each bottle) "Cough Sedative * * * for * * * Coughs * * * Croup, Whooping Cough, Pneumonia, Flu, Hay Fever, Sinus Infection, Asthma, Catarrh and all troubles arising from the nasal and respiratory tract. * * * Now * * * need only be taken in small doses in order to give results * * * when a few drops of Now comes in direct contact with the affected parts covering the whole of the respiratory tract, * * * to get a little of the actual medicinal properties. Now penetrates the affected parts * * * thereby * * * healing * * * the affected tissues and mucus membrane. The * * * results * * * and * * * relief is the mother of the name it bears—Now. * * * it requires only a small amount to produce results, * * * is * * * reliable * * * For * * * Coughs * * * Croup and Whooping Cough * * * inhale the fumes, * * * in order to get full benefit of the vapor * * * Clogged Head, Hay Fever, Asthma, Sinus Infection * * * Pneumonia or Flu * * *. It penetrates. * * * Catarrh * * * use on cotton in nostril, or as an inhalent, according to severity of case and area covered. * * * Hoarseness * * * healing benefits;" (carton) "25% Alcohol."

It was alleged in the libel that the article was misbranded in that the above-quoted statements regarding the curative and therapeutic qualities of the said article, borne on the bottle and carton labels and in the accompanying circular, were false and fraudulent, since the said article contained no ingredients or combination of ingredients capable of producing the effects claimed. Misbranding was alleged for the further reason that the article was labeled, "25% Alcohol," whereas it contained only 17.8 per cent of alcohol by volume.

On May 6, 1929, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

16939. Misbranding of Walker's Old Indian fever tonic. U. S. v. 18 Bottles of Walker's Old Indian Fever Tonic. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 23900. I. S. No. 03980. S. No. 2107.)

On or about July 31, 1929, the United States attorney for the Southern District of Florida, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 18 bottles of Walker's Old Indian fever tonic, remaining in the original unbroken packages at Jacksonville, Fla., alleging that the article had been shipped by Bostwick Bros., from Atlanta, Ga., on or about June 25, 1929, and transported from the State of Georgia into the State of Florida, and charging misbranding in violation of the food and drugs act as amended.

Analysis of the sample of the article by this department showed that it consisted essentially of magnesium sulphate, quinine sulphate, a small amount of arsenic, alcohol, and water colored with a pink dye and flavored with oil of cinnamon and other aromatics.

It was alleged in the libel that the article was misbranded in that the package failed to bear a statement on the label of the quantity or proportion of alcohol contained therein. Misbranding was alleged for the further reason that the following statements, borne on the bottle and carton labels, regarding the curative and therapeutic effects of the article were false and fraudulent, since it contained no ingredients or combination of ingredients capable of producing the effects claimed: (Bottle label) "Fever Tonic For Fevers of Various Kinds such as Malarial Fever, Chills and Fever, Intermittent Fever, Typhoid Fever * * * For Influenza, * * * LaGrippe, Measles, Jaundice, Neuralgia;" (carton label) "Fever Tonic * * * Malarial Fevers, La Grippe, Chills * * * Measles, Jaundice, Neuralgia * * * For LaGrippe, Influenza."