

illness—it will enrich the blood supply, tone up the nerve system and restore your lost strength and energy. * * * Dr. Livingston's Regenerator. The Great Nerve Tonic and Blood Purifier—is particularly recommended in the treatment of the following ailments: Torpid and Sluggish Liver, Kidney and Bladder Troubles, Indigestion, * * * Headache and Dizziness, Spots before the Eyes, Rheumatism, Stiff and Aching Joints, Muscular Pains, Rundown condition with Loss of Appetite and Weight, Nervousness and Mental Depression, Impure Blood with Eruptions on the Face and Body, Malaria and Ague with the attendant Chills and Fever, and other troubles arising from an impoverished blood. These troubles come from impurities creeping into the blood from organs which have become stagnant and inactive. Regenerator increases assimilation, clears out stagnation and purifies the blood. * * * effective results are assured within five days. It soothes and feeds the delicate tissues, purifies the blood and restores a healthy, vigorous condition where disease has existed. * * * 'I have suffered a great deal from indigestion and rheumatism. Being a very hearty eater my condition has been, at times, greatly aggravated. Regenerator was recommended to me; and I am now on my fifth bottle. The results have been wonderful—I am absolutely free from Rheumatic pains, can digest anything I care to eat and my liver and kidneys have been stimulated to such an extent that I feel that I am as strong and well as ever. Regenerator is a wonderful remedy and I can sincerely recommend it to all sufferers.' * * * This expression from a sufferer who has been restored to health is similar to thousands we have had on the merit of Regenerator. You owe it to yourself to faithfully use this wonderful remedy and regain that feeling of good health. * * * Every family should keep a bottle of Regenerator on hand and from time to time take a few days' treatment. In this way the blood is kept purified and toned up to throw off the daily accumulation of germs—it simply makes it easier for the blood to do its work well. Your greatest happiness comes when you feel strong and healthy. Why not keep in that condition—give Regenerator the opportunity to prove its great value to your health. * * * The Great Blood Purifier and Health Tonic."

On May 21, 1931, no claimant having appeared for the property, judgment was entered finding the product subject to confiscation and forfeiture, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

18343. Adulteration and misbranding of Baptisine. U. S. v. 24 Dozen Bottles, et al., of Baptisine. Default decree of destruction entered. (F. & D. No. 25317. I. S. No. 7461. S. No. 3586.)

Examination of the composition and labeling of a drug product, known as Baptisine, from the shipment herein described having shown that the article was represented to be antiseptic, whereas it was not, also that the bottle label and accompanying circular bore statements representing that the article possessed curative and therapeutic properties which it did not possess, the Secretary of Agriculture reported the matter to the United States attorney for the Southern District of Mississippi.

On November 21, 1930, the United States attorney filed in the District Court of the United States for the district aforesaid a libel, and subsequently an amended libel, praying seizure and condemnation of 24 dozen 4-ounce bottles, 18 dozen 8-ounce bottles, and 14 dozen 16-ounce bottles of Baptisine, remaining in the original unbroken packages at Vicksburg, Miss., alleging that the article had been shipped by A. Renkert & Co., from Memphis, Tenn., on or about April 9, 1930, and had been transported from the State of Tennessee into the State of Mississippi, and charging adulteration and misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of small proportions of sodium bicarbonate, sodium borate, camphor, menthol, and alcohol, and water. Bacteriological examination showed that the article was not antiseptic.

It was alleged in the libel that the article was adulterated in that its strength fell below the professed standard or quality under which it was sold, namely, "Antiseptic."

Misbranding was alleged for the reason that the following statements appearing in the labeling were false and misleading: (Wrapper inclosing 8- and 16-ounce sizes) "Antiseptic. It Kills the Germ. * * * Antiseptic Lotion;" (wrapper, 4-ounce size) "Antiseptic * * * Antiseptic Lotion;" (bottle, all sizes) "Antiseptic. It Kills the Germ * * * Antiseptic Lotion;" (circular accompanying all sizes) "Antiseptic. It Kills the Germ * * * Antiseptic Lotion * * * is a perfect antiseptic, * * * Dr. E. H. Cole. He has given the world 'Baptisine' by applying Dr. Pasteur's principle of inhibition. 'It is the implanted germ that causes disease. Inhibit the multiplication of these germs and you remove all danger. A gentle antiseptic will as effectually inhibit this multiplication as the dangerous germicides.' * * * To that end this antiseptic has been trade-marked 'Baptisine' * * * Baptisine will permeate everywhere, destroying germ life * * * The Antiseptic With a Thousand Uses." Misbranding was alleged for the further reason that the following statements regarding the curative or therapeutic effects of the article appearing on the bottle label and in the circular, were false and fraudulent, since the article contained no ingredient or combination of ingredients capable of producing the effects claimed: (Bottle) "For * * * Hay Fever, Catarrh * * * Grippe and Sneezing * * * For Sore Throat, * * * Cuts, * * * and for Surgical and Prophylactic Purposes;" (circular) "Recognized as a Distinct Aid in Preventing Dangerous Infections * * * Directly Beneficial and Promptly Effective in all cases of Coughs, * * * Catarrh or Chronic and Temporary Disorders of the Throat and Nostrils. * * * It is especially adapted to the treatment of all diseases and disorders where the need for a purifying and healing agent is indicated. * * * Heal the Little Hurts * * * For Sore Throat. Baptisine will give immediate relief to inflamed tonsils or throat if used as a gargle or spray. * * * For Cuts and Wounds. * * * For inflamed * * * Eyes. * * * for Hay Fever. Though Hay Fever is such a stubborn disorder to overcome, most cases will readily yield to Baptisine if used frequently * * * Speakers and singers find Baptisine a remarkable aid in keeping * * * the throat tissues free from inflammation. * * * For Nasal Catarrh. * * * For Canker Sores. * * * For Sore Nipples. The cooling and healing action of Baptisine will heal and toughen the nipples."

On May 21, 1931, no claimant having appeared for the property, judgment was entered finding the product subject to confiscation and forfeiture, and it was ordered by the court that the said product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

18344. Misbranding of Alertox and Alco Pain Killer. U. S. v. 6 Cartons of Alertox, et al. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 26175. I. S. Nos. 14570, 14571. S. No. 4477.)

Examination of samples of the drug product herein described having shown that the labeling bore statements representing that the articles possessed curative and therapeutic properties which they did not possess, the Secretary of Agriculture reported the matter to the United States attorney for the Southern District of Florida.

On April 8, 1931, the United States attorney filed in the District Court of the United States for the district aforesaid a libel praying seizure and condemnation of six cartons, each containing six combination packages of Alertox and Alco Pain Killer, remaining in the original unbroken packages at Tampa, Fla., alleging that the articles had been shipped by Alertox (Inc.), from Atlanta, Ga., on or about September 26, 1930, and had been transported from the State of Georgia into the State of Florida, and charging misbranding in violation of the food and drugs act as amended.

Analyses of samples of the articles by this department showed that the Alertox consisted essentially of Epsom salt (23 per cent), sodium phosphate, sodium acid phosphate, water, and flavoring material; and that the Alco Pain Killer consisted of kerosene, ether, and volatile oils such as methyl salicylate, mustard oil, turpentine oil, and camphor oil.

It was alleged in the libel that the articles were misbranded in that the following statements regarding the curative or therapeutic effects of the articles, appearing in the labeling, were false and fraudulent, since they contained no ingredients or combinations of ingredients capable of producing the effects claimed: (Alertox, shipping carton) "Alertox, Physical Fitness, Mental Effi-