

On November 13, 1931, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

19069. Misbranding of Dr. Livingston's Regenerator. U. S. v. McKesson-Lincoln Co. (Inc.). Plea of guilty. Fine, \$25 and costs. (F. & D. No. 26564. I. S. No. 7459.)

Examination of the drug product, Dr. Livingston's Regenerator, showed that the carton and bottle labels and an accompanying circular bore statements representing that the article possessed curative and therapeutic properties that it did not possess.

On October 19, 1931, the United States attorney for the Eastern District of Arkansas, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for the district aforesaid an information against the McKesson-Lincoln Co. (Inc.), a corporation, trading at Little Rock, Ark., alleging shipment by said company, in violation of the food and drugs act as amended, on or about June 5, 1930, from the State of Arkansas into the State of Mississippi, of a quantity of Dr. Livingston's Regenerator that was misbranded.

Analysis of a sample of the article by this department showed that it consisted essentially of extracts of plant drugs, including licorice and a laxative drug, alcohol, and water.

It was alleged in the information that the article was misbranded in that certain statements, designs, and devices, regarding the curative and therapeutic effects of the said article, appearing on the bottle and carton labels and in the accompanying circular, falsely and fraudulently represented that it was effective, among other things, as a regenerator, and as a medicine for liver and kidney ailments, and effective to purify the blood, to cure rheumatism, to drive impurities from the system, and to bring vim and life to the body; and effective as a remedy and cure for torpid and sluggish liver, kidney and bladder trouble, indigestion, headache, and dizziness, spots before the eyes, scanty or profuse urination attended by pain and burning sensation, rheumatism, stiff and aching joints, muscular pains, rundown condition with loss of appetite and weight, nervousness, mental depression and dullness of mind, impure blood, with eruptions on the face and body, malaria, and ague with the attendant chills and fever; and effective as an invigorative tonic of great value to the aged, and those recovering from recent illness; and effective to cause increased assimilation and to build new tissues, and effective as a general tonic; and effective as a remedy for nervous and general debility, weak kidneys, lame back, liver complaint, and all impurities of the blood of long standing; and effective as a tonic and strength builder, as a wonderful curative medicine of inestimable value for troubles peculiar to women, and as an especially beneficial treatment to nursing mothers; and effective to repair waste tissue and build up the system; and effective as a wonder worker for liver ailments, as a remedy for sleeplessness, weakness from overwork, and other causes; and effective to strengthen the nerves and restore health; and effective as a liver regulator and as a cure for biliousness; and effective to restore the freshness and brilliancy of youth, and to cause a rosy complexion and to bring new health and life to the body and cause an enriched supply of blood and to banish spots and eruptions, to cause sallowness to disappear and to cause the long lost look of youth to return; and effective to check the advance of old age; and effective as a great nerve tonic and blood purifier and effective to cause general improvement in five days; and effective to enrich the blood supply, tone up the nerve system and restore lost strength and energy; and effective to regain the feeling of good health to purify the blood by throwing off the daily accumulation of germs; and to make it easier for the blood to do its work well; and effective as a health tonic; whereas the article was not, in whole or in part, composed of, and did not contain ingredients or medicinal agents effective for the said purposes. Misbranding was alleged for the further reason that the statement, "Guaranteed to comply with all pure food laws," borne on the cartons and bottles containing the article, was false and misleading, in that the said statement represented that the article conformed to the food and drugs act, as amended, whereas it did not.

On November 9, 1931, a plea of guilty to the information was entered on behalf of the defendant company, and the court imposed a fine of \$25 and costs.

ARTHUR M. HYDE, *Secretary of Agriculture.*

19070. Misbranding of Leonard's Mexica Barb-Wire Liniment. U. S. v. 23 Small-Sized Bottles, et al., of Leonard's Mexica Barb-Wire Liniment. Default decree of destruction. (F. & D. No. 26773. I. S. Nos. 25534, 25535. S. No. 4847.)

Examination of a drug product, known as Leonard's Mexica Barb-Wire liniment, from the shipments herein described having shown that the labeling bore statements representing that the article possessed curative and therapeutic properties which it did not possess, the Secretary of Agriculture reported the matter to the United States attorney for the Western District of Missouri.

On July 6, 1931, the United States attorney filed in the District Court of the United States for the district aforesaid a libel praying seizure and condemnation of 23 small and 23 large bottles of Leonard's Mexica Barb-Wire liniment, remaining in the original unbroken packages at Kansas City, Mo., alleging that the article had been shipped by Harry Leonard from Hutchinson, Kans., in part on or about May 23, 1929, and in part on or about September 6, 1930, and had been transported from the State of Missouri, and charging misbranding in violation of the food and drugs act as amended.

Analyses of samples of the article by this department showed that it consisted essentially of petroleum oils, fatty oils, and a small proportion of water.

It was alleged in the libel that the article was misbranded in that the following statements appearing on the bottle label and in the accompanying circular, regarding the curative or therapeutic effects of the said article, were false and fraudulent, since it contained no ingredient or combination of ingredients capable of producing the effects claimed: (Bottle label) "Leonard's Mexica Barb-Wire Liniment * * * For Barb-Wire Cuts, apply twice a day with a feather. * * * Itch, Scratches, Contracted Hoofs, Distemper, drench with $\frac{1}{4}$ bottle to $\frac{1}{2}$ pint milk once a day, swab the nostrils once a day. Caked Udder, * * * Old Sores, Swellings and Corns, * * * Felons, * * * Dog or Snake Bites, * * * Sore Shoulders and Neck, Earache, Cough and Croup in Children, 10 to 30 drops on sugar. Sore Throat, Tonsillitis, Piles, Catarrh, use atomizer. Horse Colic, $\frac{1}{4}$ bottle to $\frac{1}{2}$ pint of milk;" (circular) "Leonard's Mexica Barb Wire Liniment * * * For Barb-Wire Cuts—Apply twice a day with a feather. Never pour it on. Never use soap or water or take any stitches if the wound is ragged. Cut the ragged parts off. This liniment * * * will heal up and never leave a scar. Galled Necks and Shoulders—Apply with the hand twice daily. The best gall remedy made. * * * Colic— $\frac{1}{3}$ of a bottle to $\frac{1}{2}$ pint of sweet milk. Repeat the dose in half an hour if necessary. Nail Wounds—Saturate a piece of cotton as large as a hen's egg, place over the wound, put a large bunch of rags or cotton over this and tie over with a sack. This draws all poison and inflammation out in one night. Heaves—Give $\frac{1}{3}$ of a bottle to $\frac{1}{2}$ pint of milk three times a week. Also swab the nostrils three times a week. This opens up all air passages. Distemper—Treat same as for heaves. * * * This is a prevention of disease. Thrush—* * * Itch—* * * Eczema—Same as for itch. * * * Contracted Hoofs—* * * Poison from Eating Stalks—* * * Roup—* * * put a teaspoonful in the water once a week as a preventive. Boils and Carbuncles—* * * This relieves the pain at once and draws out the pus. Felon—* * * This brings it to a head and never leaves a scar. Caked Udder—* * * Sore, Cracked, or Frosted Teats—* * * This deadens all pain, takes out all soreness, and heals up quickly. Blood Poison—(Great remedy for this.) * * * Snake or Dog Bite—* * * Coughs in Hogs—Drench with $\frac{1}{3}$ of a bottle twice. Drenching will stop the cough. * * * Pouring in the water trough once a week will prevent cholera and coughing. * * * Mange—* * * Tack Wounds—* * * Nose Bleed—* * * Weak Eyes—* * * Pink Eye or Influenza—* * * Cured 7 head in 7 days with this treatment. * * * Stopping Flow of Blood—* * * Stops flow immediately. * * * Swellings—* * * Calloused Lumps—* * * It may seem strange to some people that one remedy is good for so many things but