

# United States Department of Agriculture,

OFFICE OF THE SECRETARY.

## NOTICE OF JUDGMENT NO. 1125.

(Given pursuant to section 4 of the Food and Drugs Act.)

### MISBRANDING OF COFFEE.

On June 8, 1911, the United States Attorney for the Southern District of New York, acting upon the report by the Secretary of Agriculture, filed information in the Circuit Court of the United States for said district against Samuel Wilde's Sons Co., a corporation, alleging shipment by it, in violation of the Food and Drugs Act, on or about October 31, 1910, from the State of New York into the State of Indiana of a quantity of coffee which was misbranded. The products involved in this case are designated for purposes of identification as I. S. No. 10321-c and I. S. No. 10322-c. The product designated as I. S. No. 10321-c was labeled: "Java 112-16-96. J. T. Power & Son, Indianapolis, Ind. Emp. Line." and was invoiced and sold as Java coffee; and the product designated I. S. No. 10322-c was labeled: "121-17-104 Mocha. J. T. Power & Son, Indianapolis, Ind. Emp. Line" and was invoiced and sold as Mocha coffee.

Examination by the Bureau of Chemistry of the United States Department of Agriculture of samples of the product designated I. S. No. 10321-c showed it to consist of roasted coffee from the Padang district of the Island of Sumatra, while examination of samples of the product numbered I. S. 10322-c showed it to consist of Harrar coffee, formerly known as Longberry Mocha. Misbranding was alleged for the reason that the label on the former of said products conveys the impression that the said coffee is that grade known to the trade and public generally as Java, when it is a product of the Padang district of the Island of Sumatra, while the label on the latter of said products is such as to convey the impression that the said product is that grade of coffee known to the trade and public generally as Mocha, when, in fact, it is that grade known as Harrar or Longberry Mocha, a distinct grade from the standard Mocha coffee of commerce, and the statements on the labels were therefore false and misleading and such as to deceive and mislead the purchasers of the products in question.

On June 17, 1911, the defendant corporation pleaded guilty and was fined \$25.

W. M. HAYS,

*Acting Secretary of Agriculture.*

WASHINGTON, D. C., *September 18, 1911.*

