

On February 5 and March 6, 1937, the United States attorney for the Southern District of New York, acting upon reports by the Secretary of Agriculture, filed in the district court libels praying seizure and condemnation of 4,893 packages, and 10 wholesale cartons, each containing 72 packages, of Victory Vapor Balm at New York, N. Y., alleging that the article had been shipped in interstate commerce on or about March 1, 1934, by the McKesson Colorado Wholesale Drug Co., from Denver, Colo., and that it was misbranded in violation of the Food and Drugs Act as amended.

Analysis of the article showed that it consisted essentially of camphor, menthol, eucalyptol, and pine oil, incorporated in an ointment base.

It was alleged to be misbranded in that the following statements regarding its curative or therapeutic effects appearing in the labeling, were false and fraudulent: (Retail carton) "A simple and practical treatment for Hay Fever. \* \* \* Catarrh, Influenza, 'Flu', Asthma, Croup, Whooping Cough, Quinzy, Sore Throat, Bronchitis and kindred diseases"; (tin box) "For Catarrh, \* \* \* Tonsillitis, Croup, Asthma, Hay Fever, Chest Colds \* \* \* Take this germ destroying \* \* \* treatment"; (circular) "An Internal Vapor Bath For The Head, Nose, Throat, and Lungs \* \* \* A simple and practical treatment for: Hay Fever Catarrh Cold in Head 'Flu' Quinzy Asthma Bronchitis Summer Colds \* \* \* V. V. B. is the practical result of extensive experiments conducted in the hope of finding a cure for 'Flu,' Hay Fever, Cold in Head, Catarrh, Asthma and kindred diseases without having to take medicine, work an atomizer or snuff powder or ointment up the nose. V. V. B. is the perfected and improved method of applying medication to the head, throat and lungs in a practical, natural way. (See illustration No. 2) The medicated vapor is breathed and inhaled into the head, throat and lungs, reaching the affected membrane and tissues which no other treatment can do. (See illustration No. 3) It is no easy matter to treat affections of the air passages by internal medicine or external applications. Taking medicine into the stomach to relieve affections of the head, throat, lungs, etc., seems a very indirect treatment. You breathe in germs that cause the trouble, why not breathe in the medication that destroys the germs. How to Avoid The 'Flu.' Breathe in the vapor from V. V. B. and kill the germs before they become dangerous, or active. The very first treatment of V. V. B. opens your clogged up nostrils and the air passages of the head; stops nose running; relieves the headache, dullness, feverishness and sneezing. The vapor from V. V. B. will strengthen and aid in clearing the eyes and overcome the inflammation and watering. \* \* \* Especially Good For Children \* \* \* The heat of the body will absorb the medication while they sleep. \* \* \* This preparation has been found particularly efficacious as an adjunct in the treatment of Catarrh, Cold in the Head, and Hay Fever."

On February 25 and March 23, 1937, no claimant having appeared, judgments of condemnation were entered and the product was ordered destroyed.

H. A. WALLACE, *Secretary of Agriculture.*

**27275. Misbranding of He-She Antiseptic Vaginal Suppositories, R-P 60 Bladder and Gland Remedy, and Ra-Ed-O Pile Suppositories. Default decree of condemnation and destruction.** (F. & D. nos. 39110, 39111, 39112. Sample nos. 12841-C, 12842-C, 12843-C.)

The labeling of these products contained false and fraudulent curative and therapeutic claims.

On February 23, 1937, the United States attorney for the Northern District of Indiana, acting upon a report by the Secretary of Agriculture, filed in the district court a libel praying seizure and condemnation of 33 boxes of He-She Antiseptic Vaginal Suppositories, 12 bottles of R-P 60 Bladder and Gland Remedy, and 22 boxes of Ra-Ed-O Pile Suppositories at Fort Wayne, Ind., alleging that the articles had been shipped in interstate commerce on or about November 23 and December 16, 1936, by the Helm Co., from Benton Harbor, Mich., and charging misbranding in violation of the Food and Drugs Act as amended.

Analyses showed that the He-She Antiseptic Vaginal Suppositories consisted essentially of cacao butter and boric acid with small amounts of salicylic acid and quinine; that the R-P 60 Bladder and Gland Remedy consisted essentially of water and extracts of plant drugs including a laxative plant drug, and a small amount of a salicylate; and that the Ra-Ed-O Pile Suppositories consisted essentially of cacao butter with small amounts of quinine, salicylates, iron compounds, and sulphates.

The R-P 60 Bladder and Gland Remedy was alleged to be misbranded in that the design on the leaflet accompanying the package which represented the following portions of the human anatomy—kidney, bladder, prostate, urethra, rectum, anus, and a portion of the spinal cord—was false and fraudulent, since it indicated to the purchaser that the article would be of value in treating diseased conditions of those portions of the human anatomy; whereas it would be of no value in treating such diseased conditions. Misbranding of the R-P 60 Bladder and Gland Remedy was alleged for the further reason that the bottle label, carton, and an enclosed circular contained false and fraudulent representations regarding its effectiveness as a bladder and gland remedy; its effectiveness in the treatment of backache, foot and leg pains (sciatica), lowered vitality, nervousness, worry, frequent urination, bladder trouble; its effectiveness upon the urinary tract and in allaying inflammation of the bladder, prostate, and urethra; its effectiveness in the treatment of gastric and intestinal fermentation, cystitis, aches in the pelvic region or the perineum (crotch), stinging and burning sensation during and after passing urine; pus and smarting of the bladder, and colitis; and its effectiveness to help the digestion.

The remaining products were alleged to be misbranded in that certain statements in the labeling regarding their curative and therapeutic effects were false and fraudulent. The statements in the labeling of the products which this Department deemed to be false and fraudulent were as follows: (He-She Antiseptic Vaginal Suppositories, carton) "Preventative for Whites or Leucorrhoea" (circular) "The Ounce of Prevention Modern science has discovered and perfected these new vaginal suppositories. Intensely powerful and far more effective in its way, He-She works into the folds and crevices where the danger of germ-growth and infection lies—kills all germ life and prevents any chance of germ development and infection. It is healing and harmless to the delicate internal membranes and can be used as often as desired with only beneficial results. He-She remains in the cavity indefinitely. Recommended and prescribed by eminent physicians. \* \* \* He-She is absolutely harmless. \* \* \* can be used without fear of injury. \* \* \* as a soothing stimulant or tonic can be used beneficially by every woman"; (Ra-Ed-O Pile Suppositories, carton) "Pile Suppositories \* \* \* Relief will be noted after a day, but continue treatment until relieved. For all forms of Piles—Bleeding, Itching, Protruding", (circular) "Pile Suppositories For effective treatment of Piles \* \* \* Directions found on the cover containing the remedy \* \* \* How Ra-Ed-O suppositories cause the prompt relief from pain in the rectum is because they relieve the irritation and inflammation of the anus. \* \* \* They are an excellent antiseptic and healing tonic. They obviate an operation in a good many cases and also prevent the trouble recurring."

On March 31, 1937, no claimant having appeared, judgment of condemnation was entered and it was ordered that the products be destroyed.

H. A. WALLACE, *Secretary of Agriculture.*