

**VITAMIN, MINERAL, AND OTHER PRODUCTS OF
SPECIAL DIETARY SIGNIFICANCE***

28291. Cernelle Pollitabs. (F.D.C. No. 44999. S. No. 45-762 R.)

QUANTITY: 2,000 100-tablet btls. at Maitland, Fla., in possession of Poll-N-Co., Inc.

SHIPPED: 8-9-60, from Vegeholm, Sweden.

LABEL IN PART: (Btl.) "Cernelle Pollitabs A special dietary supplement containing a natural source of vitamin B-12 * * * Each tablet contains: 50 mgm Cernelle-Pollen 20 mgm Cernitin (Extract of pollen), Each tablet supplies 2 micrograms of vitamin B₁₂. * * * Distributed by, Poll-N-Co., Inc., Maitland, Florida Made and packaged in SWEDEN by AB Cernelle, Vegeholm, Sweden."

ACCOMPANYING LABELING: Pamphlets entitled "Pollitabs" and "The Wonders of Pollen."

RESULTS OF INVESTIGATION: The accompanying labeling was prepared on behalf of Poll-N-Co., Inc.

LIBELED: 10-6-60, S. Dist. Fla.

CHARGE: 403(a)—while held for sale, the labeling of the article contained false and misleading representations that the article contained a significant amount of proteins, amino acids, vitamins generally, enzymes, coenzymes, minerals, carbohydrates, lipoids, pigments, flavenoids, carotenoids, flavin, cytochrome, globin, lecithin and trace elements, and other substances, for special dietary use; that the article was more nutritious than raw liver on a weight for weight basis; that pollen was a potent food substance; that pollen was the richest, most potent plant source of vitamin B₁₂, and as a natural source of vitamin B₁₂ it was superior to and more effective than vitamin B₁₂ synthetically produced.

The libel alleged also that the article was misbranded under the provisions of the law applicable to drugs as reported in notices of judgment on drugs and devices, No. 6771.

DISPOSITION: On or about 10-25-60, Poll-N-Co., Inc., filed a claim to the article and an answer to the libel. The claimant and the government filed written interrogatories which were answered in part and objected to in part by both parties.

On 11-6-61, a consent decree providing for the condemnation and destruction of the article was filed.

28292. Family Plan Vitafood supplement tablets. (F.D.C. No. 46449. S. No. 2-181 T.)

QUANTITY: 212 boxes, each containing 6 60-tablet btls., at Chamblee, Ga.

SHIPPED: Between 3-8-61 and 3-28-61, from Fort Worth, Tex., by Mace Laboratories, Subsidiary of T. A. Rawson, Inc.

LABEL IN PART: (Btl.) "Family Plan Vitafood Supplement Vitamin Factors * * * Mineral Factors * * * Manufactured for Mace Laboratories * * * Fort Worth, Tex."

LIBELED: 9-12-61, N. Dist. Ga.

*See also No. 28209.