

27643. Numanna Nutritional Supplement tablets. (F.D.C. No. 46603. S. No. 12-905 T.)

QUANTITY: 1 25,000-tablet drum of vitamin tablets; 1 25,000-tablet drum of mineral tablets; and 43 ctns., each containing 60 vitamin and 120 mineral tablets, at Woodstock, Ill., in possession of Associated Nutritional Laboratories.

SHIPPED: 3-11-61, from St. Louis, Mo.

LABEL IN PART: (Ctn.) "Numanna The Exclusive Nutritional Supplement Vitamins—Minerals—Proteins—Enzymes * * * Contents: 180 Tablets Therapeutic M 200 * * * contains the natural and organic nutritional factors found in Soya Embryo, Yeast and Lactalbumin. * * * fortified with vitamins, minerals, trace and minor elements from organic compounds, so as to make available more rapid results * * * Associated Nutritional Laboratories Woodstock, Illinois 3961140."

ACCOMPANYING LABELING: Leaflet in carton reading in part "Extra High Potency Numanna M 200 Therapeutic * * * This Is For You! If You're Over '40' If you are subjected to extraordinary physical or mental stress," and card in carton entitled "Numanna."

RESULTS OF INVESTIGATION: The articles were repacked into cartons by the dealer from the bulk stock shipped as described above.

LIBELED: On or about 10-27-61, N. Dist. Ill. —

CHARGE: 403(a)—while held for sale, the labeling of the articles, namely, the repack carton label and carton inserts, contained false and misleading representations that the articles were of significant value for special dietary supplementation as a source of proteins and enzymes; that the articles contained vitamins P and H; that the articles were scientifically balanced the natural way; that the nutritional requirements of people over 40 years old are different from adults generally; that the articles had special effects in conditions of extraordinary physical and mental stress; and that the vitamins, minerals, trace and minor elements from organic compounds in the articles produced more rapid results of nutritional factors found in soya embryo, yeast, and lactalbumin concentrate in the articles.

DISPOSITION: 10-31-61. Consent—destruction.

27644. Rawleigh's vitamins and minerals. (F.D.C. No. 46102. S. Nos. 58-375/6 R.)

QUANTITY: 804 50-capsule btl. and 82 ctns., 6 60-tablet btl. each, at Freeport, Ill.

SHIPPED: The articles were shipped in bulk on 10-12-56 and 4-28-59, from Detroit, Mich., and Buffalo, N.Y.

LABEL IN PART: (Btl.) "50 Soluble Gelatin Capsules Rawleigh's Vitamins A-B₁-D-G * * * 1 Capsule Daily * * * Manufactured for The W. T. Rawleigh Co., Freeport, Ill. * * * Each Capsule Contains: * * * Vitamin D (synthetic) 500 U.S.P. Units * * * 85839" and "Rawleigh Multi Vitamins and 11 Minerals * * * 3133 * * * Manufactured for The Rawleigh Company, Freeport, Ill. * * * Ingredients in Each Tablet * * * Thiamine Hydrochloride U.S.P. 3 mg. * * * 1 Tablet Daily."

RESULTS OF INVESTIGATION: Examination showed that the articles contained (804 bottles) approximately 50 percent of the declared amount of vitamin D, and (82 cartons) approximately 83 percent of the declared amount of thiamine hydrochloride (vitamin B₁).

LIBELED: 7-25-61, N. Dist. Ill. ✓

CHARGE: 402(b)(1)—while held for sale, the valuable constituents, namely, vitamin D (804 bottles), and thiamine hydrochloride (82 cartons), had been in part omitted or abstracted from the articles; 403(a)—the label statements (804 bottles) "Each Capsule Contains * * * Vitamin D (synthetic) 500 U.S.P. Units," and (82 cartons) "Ingredients in Each Tablet * * * Thiamine Hydrochloride U.S.P. 3 mg.," were false and misleading; 403(a)—the label statements (82 cartons) "Contains 14 vitamins," and "The need for Folic Acid * * * dl-Methionine * * * Copper * * * Potassium, Magnesium * * * and d-Alpha Tocopheryl Acetate in human nutrition has not been established," were false and misleading since they were contrary to fact; and 403(f)—the information required by 403(i)(2) to appear on the label, namely, ingredient statement (82 cartons), was not prominently placed on the label with such conspicuousness (as compared with other words and statements on the label) as to render such information likely to be read by the ordinary individual under customary conditions of purchase and use.

DISPOSITION: 8-25-61. (82 cartons) consent—claimed by W. T. Rawleigh Co., and relabeled; (804 bottles) default—destruction.

27645. Vibraline Food Supplement tablets. (F.D.C. No. 45788. S. No. 62-173 R.)

QUANTITY: 23 boxes, each containing 60 mineral and 60 vitamin tablets, at North Kansas City, Mo.

SHIPPED: Prior to 4-13-61, from Battle Creek, Mich., by Battle Creek Dietetic Co.

LABEL IN PART: (Box) "Vibraline Food Supplement * * * 30 Day Supply * * * Directions: Two Vitamin Tablets * * * Two Mineral Tablets * * * Daily * * * Supply * * * Boron (Sodium Borate) 0.3 mg. * * * Folic Acid 1.0 mg. * * * Battle Creek Dietetic Co., Dist.; Battle Creek, Michigan."

LIBELED: 5-2-61, W. Dist. Mo. ✓

CHARGE: 402(a)(2)(C)—when shipped, the article contained food additives, namely, boron and folic acid, which are unsafe within the meaning of 409, since they and their use, or intended use, were not in conformity with a regulation or exemption in effect pursuant to 409.

DISPOSITION: 9-29-61. Default—destruction.

27646. Yum Berry Milk Supplement. (F.D.C. No. 44229. S. Nos. 64-430 P, 90-989 P.)

QUANTITY: 200 cases, 12 12-oz. jars each, at Boston, Mass.

SHIPPED: 1-26-60, from Glenbrook, Conn., by Taylor-Reed Corp.

LABEL IN PART: (Jar) "Yum Berry Milk Supplement A New Fruit Flavored Syrup For Milk Drinks * * * Fortified with Vitamins B₁—B₂—D—Niacin * * * Made of cane sugar, corn syrup, true fruit flavors [less than 0.1% imitation] * * * The Taylor-Reed Corp., Glenbrook, Conn. Yum-Berry mixed as directed with 1 qt. whole milk provides."

LIBELED: 2-8-60, Dist. Mass. ✓

CHARGE: 403(a)—when shipped, the label statements "Yum Berry Milk Supplement" and "Fruit Flavored Syrup" were false and misleading since the article did not contain milk, and contained imitation flavor; 403(a)—the label statements pertaining to the content of vitamins, minerals, and food ele-