

as a meal, represented and suggested that the article would supply in significant amounts all nutrients necessary to develop and maintain health, which statements and vignette were false and misleading since the article would not supply in significant amounts all nutrients necessary to develop and maintain health; and 403(j)—the article purported to be and was represented as a food for special dietary use by reason of its vitamin and mineral content and its label failed to bear as required by regulations, the statement "the need for choline and inositol in human nutrition has not been established."

The article was alleged also to be misbranded under the provisions of the law applicable to drugs, as reported in notices of judgment on drugs and devices, No. 6225.

DISPOSITION: 4-8-60. Consent—claimed by Bliss Vitamin Supply, Los Angeles, Calif., and relabeled.

27048. Various vitamin products. (F.D.C. No. 44380. S. Nos. 91-023/4 P, 91-026 P.)

QUANTITY: 57 50-tablet btl. of Poundron; 40 50-tablet btl. of Toddets; and 21 individually cartoned 4-oz. btl. of Lederplex Vitamin B Complex Liquid at Taunton, Mass.

SHIPPED: Prior to March 1957, from New York, N.Y., and Pearl River, N.Y.

LABEL IN PART: (Btl.) "Poundron * * * Contents: Each Tablet Contains: Whole Liver Desiccated 3 grs., Ferrrous Sulfate Exsiccated 3 grs., Thiamine Hydrochloride 1.0 mg., Riboflavin 0.66 mg., Nicotinic Acid 10 mg., Vitamin B₁₂ .3 mcgs. including Aromatic Stomactic Constituents"; (btl.) "Toddets * * * Each tablet contains: Methyl Cellulose 250 mg., Thiamine Chloride 1 mg., Riboflavin 2 mg., Niacinamide 10 mg., Ascorbic Acid 10 mg., Choline Bitartrate 20 mg., Inositol 5 mg."; (btl. & ctn.) "Lederplex Vitamin B Complex Liquid. Each teaspoonful (4 cc.) contains: Thiamine HCl (B₁) 2.0 mg. Riboflavin (B₂) 2.0 mg. Niacinamide 10.0 mg. Folic Acid 0.2 mg. Pyridoxine HCl (B₆) 0.2 mg. Pantothenic Acid 2.0 mg. Choline 20.0 mg. Inositol 10.0 mg. Soluble Liver Fraction 470 mg. Vitamin B₁₂ 5.0 micrograms (as present in concentrated extractives from streptomyces fermentation)."

RESULTS OF INVESTIGATION: Analysis showed that the Poundron contained about 78 percent of the declared amount of vitamin B₁, the Toddets contained about 70 percent of the declared amount of vitamin B₁ and about 75 percent of the declared amount of vitamin C, and the Lederplex Vitamin B Complex contained about 50 percent of the declared amount of vitamin B₁.

LIBELED: 3-24-60, Dist. Mass.

CHARGE: 402(b)(1)—while held for sale, valuable constituents, namely, vitamin B₁ (all lots) and vitamin C (Toddets) were in part omitted or abstracted from the articles; and 403(a)—the label statements (Poundron) "Each tablet contains: * * * Thiamine Hydrochloride 1.0 mg."; (Toddets) "Each tablet contains * * * Thiamine Chloride 1 mg. * * * Ascorbic Acid 10 mg." and (Lederplex Vitamin B Complex) "Each teaspoonful (4 cc.) contains: * * * Thiamine HCl (B₁) 2.0 mg." were false and misleading.

The libel alleged also that Stimavite Tastitabs were misbranded under the provisions of the law applicable to drugs, as reported in notices of judgment on drugs and devices, No. 6193.

DISPOSITION: 5-16-60. Default—destruction.