

26295. Saf-Flower seed oil. (F.D.C. No. 42222. S. No. 41-287 P.)

QUANTITY: 2 cases, 24 8-oz. btls. each, and 9 cases, 12 1-pt. btls. each, at Seattle, Wash.

SHIPPED: 3-31-58, from Los Angeles, Calif., by Kahan & Lessin Co.

LABEL IN PART: (Btl.) "Cholesterol Lowering Factor Hain Saf-Flower Seed Oil Contains 92% Unsaturated Fatty Acid and Natural Tocopherols (Vitamin E) * * * Excellent For Salads and Fine Cooking * * * Distributed by Hain Pure Food Company, Inc., Los Angeles, Calif."

ACCOMPANYING LABELING: Placards entitled "Fight Against Heart Disease" and "Here Now."

LIBELED: 10-13-58, W. Dist. Wash.

CHARGE: 403(a)—the labeling of the article when shipped contained false and misleading representations that the article was saf-flower seed oil containing unsaturated fatty acids and vitamin D, and that the article was necessary and effective as a food for special dietary use in maintenance of low blood cholesterol levels.

The article was alleged to be misbranded also under the provisions of the law applicable to drugs as reported in notices of judgment on drugs and devices No. 5803.

DISPOSITION: 12-31-58. Default—destruction.

26296. Pollen Gold The Wonder Food and Pollen Gold Food Supplement.
(F.D.C. No. 42277. S. Nos. 41-583/4 P.)

QUANTITY: 72 boxes, consisting of various flavors of Pollen Gold The Wonder Food and 45 boxes of Pollen Gold Food Supplement at Portland, Oreg.

SHIPPED: Between 8-27-58 and 9-26-58, from Wenatchee, Wash., by L. C. Antles, Fruit Tree Pollen Supplies Co.

LABEL IN PART: (Box) "L. C. Antles Pollen Gold The Wonder Food Contents—Honey, Pollen, Dry Skim Milk, Flavoring Net Wt. 8 Oz.", and "L. C. Antles Pollen Gold Food Supplement Contents Approximately Half Pollen, Half Honey * * * Capsules Net Weight 7 Ounces."

ACCOMPANYING LABELING: Leaflets entitled "Pollen Gold—A Wonderful Food Promotion and Clarification"; "Pollen Analysis * * * The Chemical Composition and Nutritional Value of Pollens"; "L. C. Antles Pollen Gold (Pollen Nectar)"; "The Value of Pollen as a Food For Bees The Bee World November, 1940"; "Pollen Analysis The Chemical Composition and Nutritional Value of Pollens Collected by Bees"; "Laucks Testing Laboratories Report Description Date Number"; "L. C. Antles Pollen Gold Pollen Nectar"; and "L. C. Antles Pollen Gold Pollen Nectar * * * L. C. Antles Supply Co."

LIBELED: 11-12-58, Dist. Oreg.

CHARGE: 403(a)—the labeling of the articles, when shipped, contained false and misleading representations that the articles when used as directed or as customary or usual would supply most of the vitamins, minerals, and vitalizing food materials necessary to carry on life; that they would supply miraculous vitamins and minerals; that they would be an important source of vitamins, minerals, amino acids, protein, and fat and would satisfy a "hidden hunger" of the human body; and 403(j)—the articles purported to be and were represented as foods for special dietary use by reason of their use as a means of regulating the intake of protein, fat, carbohydrate, or calories; for the purpose of controlling body weight, and the labels of each article failed to