Very Rich in Wheat Germ * * * The tiny gold-colored particles in this food are known as Wheat Germ. This is the most flavorful and the most nourishing part of whole wheat. Wheatmix, with its liberal addition of rich nourishing wheat germ supplies a greater store of the natural food elements."

DISPOSITION: March 29, 1948. Default decree of destruction.

13406. Misbranding of millet cereal. U. S. v. 38 Cases, etc. (and 1 other seizure action). (F. D. C. Nos. 24118, 24172. Sample Nos. 9271–K, 15106–K, 15107–K.)

LIBELS FILED: December 9 and 12, 1947, Northern District of Illinois and Eastern District of New York.

ALLEGED SHIPMENT: On or about October 7, 9, 15, and 30, 1947, by the Red Mill Products Co., from St. Paul, Minn.

PRODUCT: 38 cases and 50 cases of millet cereal at Chicago, Ill., and Brooklyn, N. Y., respectively, together with a number of accompanying leaflets entitled "Red Mill Proso Millet Cereal." Each case contained 12 1-pound packages. Examination showed that the product was ground millet.

LABEL, IN PART: "Red Mill Proso Millet Cereal."

NATURE OF CHARGE: Misbranding, Section 403 (a), certain statements in the leaflets were false and misleading, since they represented and suggested that the article would furnish substantial quantities of all essential food elements, and that it would be effective to improve health, to build firm, healthy flesh, to insure vigor and energy, to prevent all chronic diseases, to prevent cancer, tuberculosis, and soft teeth, to provide minerals important to the body not provided by a good varied diet, and to build tall, sturdy bodies. The article would not furnish substantial quantities of all essential food elements, and it would not be effective for the purposes represented.

Further misbranding, Section 403 (j), the article purported to be and was represented as a food for special dietary uses by reason of its content of vitamin B_1 and riboflavin; and its label failed to bear, as required by the regulations, a statement of the proportion of the minimum daily requirements of vitamin B_1 and riboflavin supplied by the article when consumed in a specified quantity during a period of one day.

The article was alleged also to be misbranded under the provisions of the law applicable to drugs, as reported in notices of judgment on drugs and devices, No. 2431.

DISPOSITION: January 29, and March 8, 1948. Default decrees of condemnaton and destruction.

13407. Adulteration of corn muffin mix and vanilla cake mix. U. S. v. 16 Cases * * * (and 2 other seizure actions). (F. D. C. Nos. 24350, 24710, 24716. Sample Nos. 3323–K, 4964–K, 4966–K.)

LIBELS FILED: February 13 and April 7 and 9, 1948, District of Maryland and District of Massachusetts.

ALLEGED SHIPMENT: On or about December 18, 1947, and February 18 and 27, and March 1 and 2, 1948, by the Cramer Products Co., from New York, N. Y.

PRODUCT: 16 cases of corn muffin mix at Baltimore, Md., and 249 cases of vanilla cake mix and 67 cases of corn muffin mix at Somerville, Mass. Each case contained 24 10-ounce packages.

LABEL, IN PART: "Joy Corn Muffin [or "Vanilla Cake"] Mix."

NATURE OF CHARGE: Adulteration, Section 402 (a) (3), the articles consisted in whole or in part of filthy substances by reason of the presence of rodent hair fragments, larvae, and insects and insect fragments.

DISPOSITION: March 18, July 14, and August 31, 1948. Default decrees of condemnation and destruction.

13408. Adulteration of dough mix. U. S. v. 20 Bags * * *. (F. D. C. No. 24981. Sample No. 27815–K.)

LIBEL FILED: June 29, 1948, Eastern District of Missouri.

ALLEGED SHIPMENT: On or about January 8, 1947, from Galewood, Ill.

PRODUCT: 20 100-pound bags of dough mix at St. Louis, Mo.