

INFORMATION FILED: August 13, 1949, Southern District of Indiana, against the Lanesville Milling Co., a partnership, Lanesville, Ind.

ALLEGED SHIPMENT: On or about September 28 and December 1, 1948, from the State of Indiana into the State of Kentucky.

LABEL, IN PART: "Purity Flour" or "White Lily * * * Bleached Flour."

NATURE OF CHARGE: Adulteration, Section 402 (b) (1), valuable constituents of the article, vitamin B₁ and riboflavin, in the case of the Purity Brand, and vitamin B₁, riboflavin, niacin, and iron, in the case of the White Lily Brand, had been in part omitted; Section 403 (g) (1), the product fell below the definition and standard of identity for enriched flour since both brands contained, in each pound, less than 2 milligrams of vitamin B₁ and less than 1.2 milligrams of riboflavin, and, in addition, the White Lily Brand contained less than 16 milligrams of niacin or niacinamide and less than 13 milligrams of iron; and, Section 403 (a), the label statements, (Purity Flour) "8 ounces of this Enriched Flour contain not less than the following proportions of the minimum daily requirements of Vitamin B₁ 100%, Riboflavin 30%" and (White Lily Brand) "8 ounces of this Enriched Flour contain not less than the following proportions of the minimum daily requirements of Vitamin B₁ 100%, Riboflavin 30%, Iron 65% * * * and 8 mg. of Niacin," were false and misleading since 8 ounces of the Purity Brand would furnish smaller proportions of the minimum daily requirements for vitamin B₁ and riboflavin than represented on the label, and 8 ounces of the White Lily Brand would furnish smaller proportions of the minimum daily requirements for vitamin B₁, riboflavin, iron, and niacin than declared on the label.

DISPOSITION: September 9, 1949. A plea of guilty having been entered, the defendant was fined \$250.

15066. Misbranding of enriched flour. U. S. v. Flour Mills of America, Inc. (Valier & Spies Milling Co.). Plea of guilty. Fine, \$500. (F. D. C. No. 26709. Sample Nos. 2832-K, 46213-K.)

INFORMATION FILED: June 21, 1949, Eastern District of Missouri, against Flour Mills of America, Inc., trading as Valier & Spies Milling Co., at St. Louis, Mo.

ALLEGED SHIPMENT: On or about September 24 and November 17, 1948, from the State of Missouri into the States of North Carolina and Illinois.

LABEL, IN PART: "Valier's Dainty Vitamin and Mineral Enriched Flour" or "Dixie's Famous Vitamin and Mineral Enriched * * * Selfrising Flour."

NATURE OF CHARGE: Misbranding, Section 403 (g) (1), the product failed to conform to the definition and standard of identity for enriched flour since it contained less than 2 milligrams of thiamine (vitamin B₁), less than 1.2 milligrams of riboflavin, less than 16 milligrams of niacin or niacinamide, and less than 13 milligrams of iron, per pound, the minimum of these enriching ingredients permitted by the standard; and, Section 403 (a), the statements, "8 Ozs. enriched flour [or "enriched self-rising flour"] contain not less than the following proportions of the minimum daily requirements of thiamine 100%, riboflavin 30%, iron 65% * * * and 8 mg. of niacin," borne on the labels were false and misleading since 8 ounces of the product contained less than the declared proportions of the minimum daily requirements for thiamine (vitamin B₁), riboflavin, and iron, less than 8 milligrams of niacin.

DISPOSITION: July 6, 1949. A plea of guilty having been entered, the defendant was fined \$500.