beverages. Half and half with sugar syrup 2 ozs. of Vitaplex replaces 3 lbs. and 9 ozs. of sugar * * * Ingredients—Phenetylurea, Propylene Glycol and Alcohol Chemically Pure Without Food Value."

NATURE OF CHARGE: Misbranding, Section 403 (a), the label statement "Sugar Extender * * * 1 Gal. Vitaplex replaces 230 lbs. of sugar. Usable in all beverages. Half and half with sugar syrup 2 ozs. of Vitaplex replaces 3 lbs. and 9 ozs. of sugar" was false and misleading, since the product was an artificial, nonnutritive sweetener and had no food value, and it did not replace or extend sugar; and the label statement "Not a Saccharin Product" was misleading, since it failed to reveal with equal conspicuousness the fact that the product contained dulcin, a nonnutritive sweetener similar to saccharin.

DISPOSITION: April 14 and October 24, 1947. Default decrees of forfeiture and destruction.

CEREALS AND CEREAL PRODUCTS

BAKERY PRODUCTS

12836. Adulteration of bread. U. S. v. Leonard E. Richardson and Gladys F. Richardson (Richardson Baking Company). Pleas of guilty. Defendants fined $1,000 and $750, respectively. (F. D. C. No. 23314. Sample No. 54080–H.)

INFORMATION FILED: August 5, 1947, Southern District of Ohio, against Leonard E. Richardson and Gladys F. Richardson, trading as the Richardson Baking Company, at Marietta, Ohio.

ALLEGED SHIPMENT: On or about April 2, 1947, from the State of Ohio into the State of West Virginia.

LABEL, IN PART: "Sliced Sunfed Bread Rich-Loaf."

NATURE OF CHARGE: Adulteration, Section 402 (a) (3), the product consisted in part of a filthy substance by reason of the presence of insect fragments and rodent hair fragments; and, Section 402 (a) (4), it had been prepared under insanitary conditions whereby it may have become contaminated with filth.

Disposition: September 26, 1947. Pleas of guilty having been entered, Leonard E. Richardson was fined $1,000, and Gladys F. Richardson was fined $750.

12837. Adulteration of bread, cake, and rolls. U. S. v. Schouten's Bakery, Inc., and Hubert Schouten and Chester B. Schouten. Pleas of guilty. Corporation fined $30 and costs; each individual fined $30. F. D. C. No. 23303. Sample Nos. 77429–H to 77431–H, incl.)

INFORMATION FILED: July 23, 1947, Southern District of Iowa, against Schouten's Bakery, Inc., Keokuk, Iowa, and Hubert Schouten, president-treasurer, and Chester B. Schouten, secretary and vice-president, of the corporation.

ALLEGED SHIPMENT: On or about March 22, 1947, from the State of Iowa into the State of Illinois.

LABEL, IN PART: (Bread and cake) "Sunrise Bread," "Schouten's Bread Whole Wheat," or "Schouten's Coffee Cake." The rolls were unlabeled.

NATURE OF CHARGE: Adulteration, Section 402 (a) (3), the products consisted in part of filthy substances by reason of the presence of insects, insect fragments, rodent hair fragments, and a hair resembling cat hair; and, Section 402 (a) (4), they had been prepared and packed under insanitary conditions whereby they may have become contaminated with filth.

DISPOSITION: October 28, 1947. Pleas of guilty having been entered on behalf of the defendants, the corporation was fined $30 and costs, and each individual defendant was fined $30.

12838. Adulteration of cookies. U. S. v. United Biscuit Company of America (Keebler-Weyl Baking Company, Division of United Biscuit Company of America), and John Y. Huber, Jr., and John C. Baxter. Pleas of nolo contendere by corporation and not guilty by individuals. Corporation fined $5,000; individuals found not guilty. (F. D. C. No. 23593. Sample Nos. 4692–H, 4699–H, 7192–H, 7193–H, 90850–H.)

INFORMATION FILED: November 21, 1947, against United Biscuit Company of America, trading as the Keebler-Weyl Baking Company, Division of United Biscuit Company of America, at Philadelphia, Pa., and John Y. Huber, Jr., vice-president, and John C. Baxter, plant superintendent.